

## THE VILLAGE IN SHORT

4-star village, on the Apulian coast, 310 rooms directly connected by a large pine forest to a private beach of fine sand, set in a stretch of deserted coastline of over 5 km. Free shuttle to the sea (about 9 minutes journey). A few km from Matera, Valle d'Itria, Alberobello. Bari and Brindisi airports 100 km away.

## RESTAURANTS

- ✓ Rich catering, buffet and show cooking
- ✓ Central restaurant with air-conditioned rooms, one table per family assigned for the entire stay
- ✓ Bar corner in the restaurant
- ✓ Possibility to choose between seaside restaurant Scirò (for lunch) and pizzeria Ethra (for dinner), both buffet-style; Sea Box to be enjoyed on the beach
- ✓ Baby kitchen / Baby Feeding Facility for baby meals
- ✓ Three bars, one of which on the beach
- ✓ Specific attention to food intolerances (gluten, lactose, eggs)

## ENTERTAINMENT

- ✓ Big entertainment staff
- ✓ Daytime entertainment and great evening shows
- ✓ Blu Circus, a course in circus disciplines
- ✓ Magic course for all ages
- ✓ Sports, card and board games tournaments
- ✓ Bluserena Baila, dance lessons and group dances
- ✓ Excursions

## FOR CHILDREN

- ✓ Club for children from 3 to 10 years, also in the evening
- ✓ Lunch and dinner reserved for children with the entertainers
- ✓ Park with giant games
- ✓ Spray Park with water games
- ✓ Blu Baby Park for children 0-6 years with mini pool, water games, slides, castles and swings
- ✓ Serenella Beach, a space reserved for children on the beach
- ✓ In the Village the mascot Serenella
- ✓ The House of Serenella and the Theater of Serenella at Calanè Village
- ✓ School of dance and rhythmic gymnastics, football school, coach kids, sailing course. Also swimming and mermaiding school

## FOR TEENAGERS

- ✓ Teeny Club from 11 to 14 years
- ✓ Junior Club from 14 to 17 years
- ✓ Cyber-Arena, the children's neighborhood, inspired by the world of "Cyberpunk": fights with toy weapons, challenges with bows and arrows, nights in tents and much more \*
- ✓ Cyber-Beach, on the beach: sailing courses, windsurfing, canoeing, sailing and Paddle Surfing
- ✓ Rhythmic gymnastics and football school up to 14 years
- ✓ Laser Match, team game with infrared weapons

## POOLS, SEA AND BEACH

- ✓ Two large swimming pools with water features and hydromassage, one with seawater and a swimming area and one with freshwater
- ✓ Sea suitable for bathing children
- ✓ Large private sandy beach
- ✓ A beach umbrella with a sunbed and a deckchair assigned to each room on the beach
- ✓ Inflatable water games
- ✓ Excursions by boat and raft
- ✓ Canoes, pedal boats, sailing, windsurfing, paddle Surf boards

## SPORT AND FITNESS

- ✓ Fitness area with strength machines, dumbbells, walking mat, spinning and TRX bikes, balance board and strength development rope
- ✓ Sports fields for tennis, five-a-side football, soccer, bowls (all in synthetic grass and with night lighting), beach volleyball and beach tennis, archery and target shooting, table tennis
- ✓ Group gymnastics and lessons in swimming, sailing and windsurfing, tennis, archery
- ✓ Water sports

## AND MUCH MORE...

- ✓ Doctor H24
- ✓ Free Wi-Fi connection in the main public areas
- ✓ Boutique, shops\*, a general store and newsagent, a tobacconist, a cash-point, a travel agency (where you can rent a car and arrange transfers), pushchair and bike rental. Hairdresser\*
- ✓ Internal car park
- ✓ Small dogs are welcome (max 10 kg)

## SOME RULES IN THE VILLAGE

- ✓ Driving with motorized or electric transports is not allowed
- ✓ Individual accompaniment service not available
- ✓ Decent clothing is required in all closed places (never in swimming costume, without shirt or bare feet)
- ✓ Restaurant: do not bring pushchair; do not play among tables
- ✓ Hours of silence: from 2.30 p.m. until 4.00 p.m. and from 12.00 a.m. until 9.00 a.m.
- ✓ Smoking is not allowed in the rooms, closed rooms and on the porch, in the woods, in the amphitheater, in busy areas and games areas where children stay

Complete regulation on [www.bluserena.it](http://www.bluserena.it)

## ONLINE ONLY EXCLUSIVE ADVANTAGES

- If you or your agency book online
- ✓ Free cancellation up to 14 days before arrival
  - ✓ 2nd stay for free, for one person in special weeks
  - ✓ If you are already a Bluserena customer: even more free drinks at the bar

## THALASSO SPA

Exclusive beauty SPA of 3,500 sqm., inside the next Kalidria Hotel & Thalasso SPA: thalassotherapy, beauty treatments, massages, wellness programs, relaxation and remise en forme programs. One outdoor seawater swimming pool and one indoor swimming pool with Aquatonic path, a Thalasso Oasis with wellness tubs en plain air, Turkish bath, sauna, hydromassage tubs and solarium.

## ETHRA RESERVE

Guests of Valentino Village can access to the common areas and the activities of the closest Calanè Village. Valentino Village is located within Ethra Reserve, a unique destination in Apulia, nestled in the protected natural reserve of Stornara, overlooking a long and wild private beach. A destination with 2 beautiful 5 star Hotels, Kalidria Hotel & Thalasso SPA and Alborèa Ecolodge Resort, and two 4 star Villages, Valentino Village and Calanè Village, a Congress center and Ethra Thalasso SPA, an exclusive beauty SPA of 3,500.

## BOARD OPTIONS

### FULL BOARD "PIÙ" - Bluserena Full Board treatment

Buffet breakfast, lunch and dinner with show cooking, filtered tap water and draught wine are included. Table assigned to each family in the internal room or shaded outdoor area, Il Patio, (to be booked): one access per week to the restaurant, at Scirò beach restaurant (for lunch) and Pizzeria Ethra (for dinner). Sea Box to enjoy on the beach area, assisted lunch and dinner for children with the entertainment staff, assigned one beach umbrella with a sunbed and a deckchair. Use of Baby Kitchen/ Baby feeding facility.

### "EXTRA" - Bluserena All-Inclusive Offer

In addition of services of FULL BOARD "PIÙ": at the main Bar, caffetteria, tap drinks in 20 cl glasses, fruit juices, syrups, draft beer, slushes, wine, prosecco, tonic liqueurs and liqueurs, aperitifs and vermouth, grappa and from 5.30 p.m. until 7.30 p.m. also a selection of cocktails; during the meal tap drinks in 40 cl glasses (3 years of age and up); two accesses per week at Scirò restaurant (for lunch) and Pizzeria Ethra (for dinner). This service also includes one beach towel per person (12 years of age and up).

## ROOMS

### CLASSIC

One-room apartment with 2 and 3 beds and two rooms with 4 beds, located in the buildings within 250 meters from Piazza Ethra. Equipped with air conditioning, TV, mini fridge, safe, bathroom. Classic available on the ground floor with terrace or on the 1st and 2nd floor with balcony. Also rooms for differently-abled. In addition, Dog Room, Classic with fenced garden, equipped with kennel and bowl.

### FAMILY CLASSIC

Three-room apartments with 5 beds, with living area with single sofa bed, double bedroom and bedroom with two single beds, one bathroom and double terrace, located in the buildings within 250 meters from Piazza Ethra. Also equipped with a kettle with tea and herbal teas, double TV with Sky channels also for children and a gift of 2 personalized Serenella beach towels. Family available on the ground floor with terrace or on the 1st or 2nd floor with balcony.

### PREMIUM

Premium Rooms are located in the area closest to the main services. In addition a kettle with tea and herbal teas, an espresso coffee machine, Wi-Fi internet connection, a 32-inch TV, one beach towel per person (aged 3+) with a midweek change (more frequent towel changes have an extra cost). Available Premium rooms on the ground floor with garden or rooms on the 1st or 2nd floor with balcony.

### FAMILY PREMIUM

Close to the main services, in a courtyard building by Valentino pool. Three-room apartments accommodating 4 and 5 guests, living area with single sofa bed, double bedroom and bedroom with bunk beds, equipped with a small kitchenette and bathroom. In addition a kettle with tea and herbal teas, Wi-Fi internet connection, an espresso coffee machine, two TVs with Sky channels suitable for children, one beach towel per person (aged 3+) with a midweek change (more frequent towel changes have an extra cost) and includes 2 Serenella customized beach towels. The rooms are on the ground floor with garden, completely renovated in 2018.

### COMFORT

Located close to the main services, they are elegantly furnished and totally renovated. In addition a kettle with tea and herbal teas, Wi-Fi internet connection, an espresso coffee machine, a TV with Sky channels, open minibar (water, 2 soft drinks and beer), one beach towel per person (aged 3+) changed daily, beach umbrella in the central part of the beach (from 2nd row to 4th row). Available Comfort rooms on the ground floor with garden or rooms on the 1st floor with balcony.

### SUITE

Located on the ground floor in a courtyard building by Valentino pool. Rooms accommodating 4 guest, living room with single sofa bed, double bedroom and single bedroom, bathroom, all completely renovated in 2018. They are equipped with air conditioning, telephone, 40-inch TV with Sky channels, Wi-Fi internet connection, a kettle with tea and herbal teas, an espresso coffee machine, fridge, open minibar (water, 2 soft drinks and beer), safe, bathroom; beach umbrella in 1st row, one beach towel per person (aged 3+) changed daily, a marine Aquatonic path for two people per day at Ethra Thalasso SPA.

## PRICES

PRICES PER PERSON PER NIGHT IN A DOUBLE ROOM		A	B	C	D	E	F	G	H	I	L	
Arrival and departure on Sunday, alternative arrival days available only on request. For stays from 1 to 3 nights with a Saturday night, see "Short Stay" rates. Room keys available from 2.30 p.m. and guaranteed by 4.00 p.m.; Check-out by 10.00 a.m., unless "Late Check-Out" booked.		29/5	5/6	12/6	19/6	26/6	17/7	31/7	7/8	14/8	4/9	
		5/6	12/6	19/6	26/6	17/7	31/7	7/8	14/8	21/8	11/9	
		11/9				28/8			21/8			
		18/9				4/9			28/8			
CLASSIC ROOM	PIÙ - Bluserena Full Board	76	86	91	96	109	113	130	135	162	89	
	EXTRA - Bluserena All Inclusive	89	99	104	109	123	127	144	149	176	103	
PREMIUM ROOM	PIÙ - Bluserena Full Board	89	99	104	109	125	129	146	153	180	105	
	EXTRA - Bluserena All Inclusive	102	112	117	122	139	143	160	167	194	119	
FAMILY ROOM	€ 22 daily supplement per "Classic" Room At least 4 people in the room.											
COMFORT ROOM	PIÙ - Bluserena Full Board	95	105	110	115	133	137	154	161	188	113	
	EXTRA - Bluserena All Inclusive	108	118	123	128	147	151	168	175	202	127	

### SUITE ROOM

Daily Supplement € 60 compared to Classic until 26/6 and from 11/9; € 80 from 26/6 to 11/9.

### JOLLY FORMULA

Unlimited access, subject to availability, at Scirò beach restaurant (for lunch) and at Pizzeria Ethra (for dinner) both with buffet service, open at least 6 days a week. This option can be booked from 6/6 to 10/9, subject to limited availability. € 9 per room per day.

### COCCINELLA BABY CARE

For children 0-3 years old. In the room there is a cot, changing table, toilet reducer (on request), bottle warmer, baby bath tub and linen set, Baby Kit (products for cleaning children); use of Baby Kitchen / Biberoneria, high chair in the restaurant; access to the Blu Baby Park (at the adjacent Calanè Village), a tailor-made playground for children from 0 to 6 years. Compulsory fee for each child between 0 and 3 years old, per week € 77 up to 7/8 and from 4/9, € 84 from 7/8 to 4/9.

### 3RD/4TH/5TH BED REDUCTION

Children 3-8 years 80% up to 19/6 and from 11/9 onwards; 70% from 19/6 to 7/8; 50% from 7/8 to 11/9; Children 8-12 years 60% up to 19/6 and from 11/9 onwards; 50% from 19/6 to 7/8; 40% from 7/8 to 11/9; Children 12-18 years 40%. Adults 20%. Ages are intended for years not completed.

### CLUB CARD

Mandatory for stays of 5 nights or more (from 3 years of age): € 39 per person per week (for the first week), from the eighth night € 5 per person per day.

### DOUBLE ROOM WITH SINGLE USE

Daily supplement € 25 until 26/6 and from 11/9 onwards; € 62 from 26/6 to 17/7 and from 4/9 to 11/9; € 70 from 17/7 to 7/8 and from 28/8 to 4/9; € 86 from 7/8 to 28/8. Subject to limited availability.

### DOG ROOM

Small dogs (max 10 kg) are allowed with a daily supplement of € 25. Only if booked upon confirmation, for a minimum stay of 5 nights € 15 per day. They will be accommodated in the fenced garden of the Classic room equipped with kennel and bowls. To be booked in advance. Availability limited to a few rooms.

### EXCLUSIVE ADVANTAGES ONLY FOR THOSE WHO BOOK ONLINE

Only if you or your agency book online on [www.bluserena.it](http://www.bluserena.it) without telephone support:

**FREE CANCELLATION UP TO 14 DAYS BEFORE THE BEGINNING OF THE HOLIDAY.**

**FREE BAR CONSUMPTION FOR ALREADY BLUSERENA CUSTOMERS:** € 1.50 for Welcome customers, € 2.50 for Silver customers, € 3 for Golden, € 3.50 for Platinum and Platinum Plus and € 4 for Diamond customers per person per day. For children from 0 to 18 years of age, the values are reduced in proportion to the price list discount on the pension. For details see the rules of BluserenaPiù Club.

**2nd STAY FOR FREE FOR ONE PERSON.** 100% discount for one person on the 2nd stay 2022, during the week to choose among those published in the area [www.bluserena.it/happyweeks](http://www.bluserena.it/happyweeks), in a period other than the first stay. Terms of use of the discount: valid for stays of one week in a Classic Room (consisting of at least 2 adults) in PIÙ - Bluserena Full Board, for summer season 2022; transferable to 1st degree relatives who are not already Bluserena customers and who do not already have a confirmed booking for summer 2022. In no case can the discount be used for services other than those described above or in 2023. For accompanying persons the conditions of stay published on the official price lists are valid. Cannot be combined with any Bluserena offers.

For details of the concessions see "Descriptions of services and conditions of stay".

## IDEAS TO SAVE MONEY

### ADULT + CHILD, DISCOUNTS UP TO 70%

The following discounts apply to children in 2nd bed. Up to 19/6 and from 11/9 onwards: 0-3 years 70%, 3-8 years 60%, 8-12 years 40%, 12-18 years 20%. From 19/6 to 7/8: 0-3 years 50%; 3-8 years 40%, 8-12 years 20%, 12-18 years 10%. From 7/8 to 11/9: 0-3 years 30%, 3-8 years 20%, 8-18 years 10%. Children 0-3 years payment of the obligatory "Coccinella Baby Care" fee. Offer subject to limited availability.

## SHORT STAY, FROM 1 UP TO 3 NIGHTS (SATURDAY INCLUDED)

### PRICES PER PERSON PER DAY IN DOUBLE ROOM

Rates for stays from 1 to 3 nights with Saturday night. For any other stay, for reductions and supplements, see the table above.

A	B	C	D	E	F	G	H	I	L
29/5	5/6	12/6	19/6	26/6	17/7	31/7	7/8	14/8	4/9
5/6	12/6	19/6	26/6	17/7	31/7	7/8	14/8	21/8	11/9
11/9				28/8			21/8		
18/9				4/9			28/8		

### CLASSIC ROOM IN PIÙ - BLUSERENA FULL BOARD

1 night stay	2 nights stay	3 nights stay
129	114	103
146	129	116
155	137	123
163	144	130
185	164	147
192	170	153
221	195	176
230	203	182
275	243	219
151	134	120

## MANY OTHER SERVICES

### BEACH

The Club Card includes a beach umbrella, a sunbed and a deckchair per room.

**BEACH UMBRELLAS IN THE FIRST ROWS:** in the 1st row € 16 until 31/7 and from 28/8, € 19 from 31/7 to 28/8; in the 2nd row € 11; in the 3rd row € 6, per day (discounts in "Club BluserenaPiù"). To be booked.

**BEACH PLUS:** 1 larger beach umbrella in the 1st or 2nd row with 2 sunbeds, 1 deckchair, safe: in the 1st row € 25 until 31/7 and from 28/8, € 28 from 31/7 to 28/8; in the 2nd row € 20 (discounts in "Club BluserenaPiù"). To be booked.

**SUNBED:** a sunbed included in the price; the 2nd sunbed (instead of the deckchair), to be reserved subject to availability, € 7 per day (discounts in "Club BluserenaPiù").

**BEACH PROMO:** beach umbrella in the 2nd row with additional sunbed € 14 per day; beach umbrella in the 3rd row with additional sunbed € 9 per day. To be booked subject to availability.

**BEACH TOWEL RENTAL:** if not included in the chosen formula: € 6.50 per week (discounts in "Club BluserenaPiù"). Additional washes are subject to charges. Bookable on site.

### LATE CHECK-OUT

Rooms and beach umbrella available until 2.15 p.m. on the day of departure! € 49 per room (discounts in "Club BluserenaPiù"). For those who choose the Late Check-Out, any extra meal in Più - Bluserena Full Board costs € 25, children 0-3 years free, 3-12 years € 14, the travel basket € 12 each. To be booked. Subject to availability.

### SERENELLA KIT

For children the exclusive SERENELLA KIT: a large Serenella Plush (50 cm), a single Serenella 100% cotton bedspread with 260x170 pique weave, a Serenella Bio Bath Kit (shampoo, shower gel and body cream in 100 ml bottles), Serenella sticker and cotton Shopper. To be requested at the time of booking (subject to limited availability) € 59 per kit.

### STROLLERS RENT

Rental at € 7 per day, € 35 for 1 week, € 59 for 2 weeks. Bookable on site, subject to availability.

### ETHRA THALASSO SPA

Exclusive 3,500 square meter beauty SPA, within the adjacent Kalidria Hotel & Thalasso SPA. It has two swimming pools with seawater, one outside and one inside with a Marine Aquatic path, an open air wellness oasis with Jacuzzi tubs, solarium and fitness area. It also offers thalassotherapy, beauty treatments, sauna, Turkish bath, massages, wellness programs, relaxation and remise en forme programs. Bookable on site.

### TRANSFER

With Bluserena you can book transfer from and to the Village, at advantageous rates.

## HOW TO REACH THE VILLAGE

ss 106 km 466.600 74010 Castellaneta Marina (TA)

**By car:** from Bari A14 motorway to the Taranto barrier. From Taranto continue towards Reggio Calabria on the SS106 highway until the Castellaneta Marina exit.

**By train:** Taranto railway station is about 40 km from the Village, Metaponto station is 20 km away; a transfer service is available on request. **By plane:** the airports of Bari and Brindisi are about 100 km away (highway or fast road); a transfer service is available on request.

FOR ALL THE DETAILS ABOUT THE SERVICES DESCRIBED IN THIS PRICE LIST SEE "DESCRIPTION OF THE SERVICES AND CONDITIONS OF STAY"

Prices include VAT, but not of any applicable holiday taxes in force, nor of any increases or new taxes (including any increase to the VAT rate).