

**THE VILLAGE IN SHORT**

4-star village, 40 km from Taranto, with 400 rooms up to 5 beds.  
 Directly on the sea, rooms on average at 700 m joined to the beach by a large pine forest. Shuttle to reach the sea.

**RESTAURANTS**

- ✓ Rich catering, buffet and show cooking
- ✓ Central Restaurant with four air-conditioned rooms, table shared with other guests assigned for the entire stay, on reservation table for family not assigned (limited availability)
- ✓ At Il Patio, shaded outdoor area, family table assigned for the entire stay
- ✓ Bar corner in the restaurant
- ✓ Guests can choice between Il Gusto gourmet restaurant or Sea Box to be consumed on the beach
- ✓ Baby kitchen / Baby Feeding Facility for baby meal
- ✓ Bar in the square and bar on the beach
- ✓ Specific attention to food intolerances (gluten, lactose, eggs)

**ENTERTAINMENT**

- ✓ Big entertainment staff
- ✓ Daytime entertainment and great evening shows
- ✓ Blu Circus, a course in circus disciplines
- ✓ Sports, card and board games tournaments
- ✓ Bluserena Baila, dance lessons and group dances
- ✓ Excursions

**FOR CHILDREN**

- ✓ Club from 3 to 10 years old, also in the evening
- ✓ Reserved lunch for children with the entertainment staff
- ✓ Park with giant games
- ✓ Blu Baby park, for 0 up to 6 years old children with mini pool, water games, slides, castles and swings
- ✓ Serenella Beach, reserved area for children on the beach
- ✓ In the Village you can meet Serenella mascot
- ✓ Serenella's House and Theater
- ✓ Dance School and Rhythmic Gymnastic, Football Training, Swimming and Mermaiding School
- ✓ Adventure park with suspended trails among the trees

**FOR TEENAGERS**

- ✓ Teeny Club from 11 to 14 years old
- ✓ Junior Club from 14 to 17 years old
- ✓ Cyber-Arena, the neighborhood for kids, inspired by the world of "Cyberpunk": fights with toy weapons, challenges with bows and arrows, nights in tents, and much more
- ✓ Cyber-Beach, on the beach: sailing and windsurfing courses, canoes, sailing boat and Paddle Surf,
- ✓ Rhythmic Gymnastic School and Football Training until 14 years old
- ✓ Laser Match, teams game with infrared weapons
- ✓ Adventure park with suspended trails among the trees
- ✓ Climbing wall

**POOLS, SEA AND BEACH**

- ✓ Swimming pool with waterslides and hydromassage, swimming pool for swimming, swimming pool in the Mini Club area
- ✓ The seabed is suitable for children
- ✓ Big and private sandy beach
- ✓ On the beach, beach umbrella with a sunbed and a deckchair assigned to each room
- ✓ Water inflatable games
- ✓ Excursions by boat and rubber dinghy
- ✓ Canoes, pedaloes, sailing boat, windsurfs and Paddle Surf

**SPORT, FITNESS AND WELLNESS**

- ✓ Fitness area with isotonic machines, dumbbells, carpet walking, spinning bikes and TRX, balance board and battle ropes to improve strenght
- ✓ Paddle Tennis
- ✓ Tennis courts, soccer fields, bowls (all on synthetic grass and with lighting for night play), beach volley and beach tennis, archery, shooting gallery, table tennis.
- ✓ Climbing wall
- ✓ Gymnastic group lessons, swimming courses, sailing and windsurfing, tennis and archery
- ✓ Nautical Sports
- ✓ Wellness at 10 km at Ethra Thalasso SPA at Ethra Reserve

**AND MUCH MORE...**

- ✓ Medical assistance H24
- ✓ Free Wi-Fi connection in the main common areas
- ✓ Boutique, shops, a general store and newsagent, a tobacconist,
- ✓ a cash-point, a travel agency (where you can rent a car and arrange transfers), pushchair and bike rental
- ✓ Internal car park
- ✓ Small dogs are welcome (max 10 kg)

**SOME RULES IN THE VILLAGE**

- ✓ Driving with motorized or electric transport is not allowed
- ✓ Individual accompaniment service not available
- ✓ Decent clothing is required in all closed places (never in swimming costume, without shirt or bare feet)
- ✓ Restaurant: do not bring pushchair; do not play among tables
- ✓ Hours of silence: from 2.30 p.m. until 4.00 p.m. and from 12.00 a.m. until 9.00 a.m.
- ✓ Smoking is not allowed in the rooms, closed rooms and on the porch, in the pine forest and in the woods, in the amphitheater, in busy areas and games areas where children stay

Complete regulation on [www.bluserena.it](http://www.bluserena.it)

**ONLINE ONLY EXCLUSIVE ADVANTAGES**

- If you or your agency book online
- ✓ Free cancellation up to 14 days before arrival
  - ✓ 2nd stay for free, for one person in special weeks
  - ✓ If you are already a Bluserena customer: even more free drinks at the bar

**BOARD OPTIONS**

**FULL BOARD “PIÙ” - Bluserena Full Board treatment**

Buffet breakfast, lunch and dinner with show cooking, filtered tap water and draught wine are included. One access per week to the restaurant Il Gusto, Sea Box to enjoy on the beach, assisted lunch for children with the entertainment staff, snacks on the beach, beach umbrella with a sunbed and a deckchair. Use of Baby Kitchen/ Baby feeding facility.

**“EXTRA” - Bluserena All-Inclusive Offer**

In addition of services of FULL BOARD “PIÙ”: at the main Bar, caffetteria, tap drinks in 20 cl glasses, fruit juices, syrups, draft beer, slushes, wine, prosecco, tonic liqueurs and liqueurs, aperitifs and vermouth, grappa and from 5.30 p.m. until 7.30 p.m. also a selection of cocktails; during the meal tap drinks in 40 cl glasses (3 years of age and up); two accesses per week to the restaurant Il Gusto. This service also includes one beach towel per person (12 years of age and up).

**ROOMS**

**CLASSIC**

Classic Rooms are equipped with individually controlled air conditioning, safe, TV, fridge and bathroom. Available Classic Garden rooms or rooms on the 1st floor with balcony. Also available connected rooms and rooms for disabled guests. Dog Rooms are also available: Classic rooms with a fenced garden equipped with a kennel and a bowl.

**FAMILY**

Near the restaurant, consisting of two communicating rooms (the two rooms are not separated by a door), one bathroom, with a kettle with tea and herbal teas, double 32-inch TVs with Sky channels suitable for children and includes 2 Serenella beach towels. Available Family Garden at the ground floor or rooms on the first floor with balcony.

**PREMIUM**

Premium Rooms located in the area closest to the main services. In addition a kettle with tea and herbal teas, an espresso coffee machine, Wi-Fi internet connection, a 32- inch TV, one beach towel per person (aged 3+) with a midweek change (more frequent towel changes have an extra cost). Available Premium Garden rooms on the ground floor or rooms on the 1st floor with balcony.

**COMFORT**

Comfort Rooms located in the area closest to the main services. In addition a kettle with tea and herbal teas, an espresso coffee machine, Wi-Fi internet connection, a 43- inch TV with Sky channels, open minibar (water, 2 soft drinks and beer), one beach towel per person (aged 3+) changed daily, beach umbrella in the central part of the beach (from 2nd row to 4th row). Available Comfort Garden rooms on the ground floor or rooms on the 1st floor with balcony.

**PRICES**

**PRICES PER PERSON PER NIGHT IN A DOUBLE ROOM**

Arrival and departure on Sunday, alternative arrival days available only on request. For stays from 1 to 3 nights with a Saturday night, see "Short Stay" rates. Room keys available from 2.30 p.m. and guaranteed by 4.00 p.m.; Check-out by 10 a.m., unless "Late Check-Out" booked

	A	B	C	D	E	F	G	H	I	L	M
	29/5	5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	4/9
	5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	21/8	11/9
	11/9					28/8			21/8		
	18/9					4/9			28/8		

**CLASSIC ROOM**

PIÙ - Bluserena Full Board

76	86	91	96	106	109	113	130	135	162	89
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EXTRA - Bluserena All-Inclusive

89	99	104	109	120	123	127	144	149	176	103
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**FAMILY ROOM**

€ 22 supplement per “Classic” Room per day. Minimum stay 4 people in the room.

**PREMIUM ROOM**

PIÙ - Bluserena Full Board

82	92	97	102	114	117	121	138	143	170	97
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EXTRA - Bluserena All-Inclusive

95	105	110	115	128	131	135	152	157	184	111
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**COMFORT ROOM**

PIÙ - Bluserena Full Board

87	97	102	107	121	124	128	145	150	177	104
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EXTRA - Bluserena All-Inclusive

100	110	115	120	135	138	142	159	164	191	118
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**GARDEN ROOM**

Classic room with garden on the ground floor, weekly supplement € 42 per room (discount for “Club BluserenaPiù”). Family, Premium and Comfort Garden Rooms without extra charge. Subject to availability, to be booked in advance.

**IL PATIO**

Shaded area outside the main restaurant, with table assigned to each family. For free, to be booked upon confirmation, subject to availability.

**JOLLY FORMULA**

Unlimited access (by reservation during your stay) to Il Gusto gourmet restaurant with table service, open at least 6 days a week. Bookable from 6/6 to 10/9, subject to limited availability. € 9 per room per day.

**COCCINELLA BABY CARE**

For children 0-3 years old. In the room there is a cot, changing table, toilet reducer (on request), bottle warmer, baby bath tub and linen set, Baby Kit (products for cleaning children); use of Baby Kitchen / Baby Feeding Facility, high chair in the restaurant; access to the Blu Baby Park, a custom-made playground for children from 0 to 6 years. Compulsory fee for each child between 0 and 3 years old, per week € 77 up to 7/8 and from 4/9, € 84 from 7/8 to 4/9.

**DOG ROOM**

Small dogs allowed (up to 10 kg) with a supplement of € 25 per day; only if booked upon confirmation, for a minimum stay of 5 nights, € 15 per day. Classic room with fenced garden, equipped with kennel and bowl. Limited availability, to be booked.

**3RD/4TH/5TH BED REDUCTION**

Children 3-8 years: in 3rd bed 80% up to 19/6 and from 11/9 onwards; 70% from 19/6 to 7/8; 50% from 7/8 to 11/9; in 4th and 5th bed 60% up to 19/6 and from 11/9 onwards; 50% from 19/6 to 7/8; 40% from 7/8 to 11/9; Children 8-12 years: in 3rd bed 60% up to 19/6 and from 11/9 onwards; 50% from 19/6 to 7/8; 40% from 7/8 to 11/9; in 4th and 5th bed 40% until 19/6 and from 11/9; 30% from 19/6 to 11/9; Children 12-18 years: in 3rd bed 40%, in 4th and 5th bed 20%; Adults: in 3rd bed 20%, in 4th and 5th bed 10%. Ages are intended for years not completed.

**CLUB CARD**

Mandatory for stays of 5 nights (from 3 years): € 39 per person for the 1st week, starting from the 8th night € 5 per day per person.

**DOUBLE ROOM WITH SINGLE USE**

Daily supplement per day € 25 until 26/6 and from 11/9 onwards; € 62 from 26/6 to 17/7 and from 4/9 to 11/9; € 70 from 17/7 to 7/8 and from 28/8 to 4/9; € 86 from 7/8 to 28/8. Subject to limited availability.

**EXCLUSIVE ADVANTAGES ONLY FOR THOSE WHO BOOK ONLINE**

Only if you or your agency book online on [www.bluserena.it](http://www.bluserena.it) without telephone support:

**FREE CANCELLATION UP TO 14 DAYS BEFORE THE BEGINNING OF THE HOLIDAY.**

**FREE BAR CONSUMPTION FOR ALREADY BLUSERENA CUSTOMERS:** € 1.50 for Welcome customers, € 2.50 for Silver customers, € 3 for Golden, € 3.50 for Platinum and Platinum Plus and € 4 for Diamond customers per person per day. For children from 0 to 18 years of age, the values are reduced in proportion to the price list discount on the pension. For details see the rules of BluserenaPiù Club.

**2nd STAY FOR FREE FOR ONE PERSON.** 100% discount for one person on the 2nd stay 2022, during the week to choose among those published in the area [www.bluserena.it/happyweeks](http://www.bluserena.it/happyweeks), in a period other than the first stay. Terms of use of the discount: valid for stays of one week in a Classic Room (consisting of at least 2 adults) in PIÙ - Bluserena Full Board, for summer season 2022; transferable to 1st degree relatives who are not already Bluserena customers and who do not already have a confirmed booking for summer 2022. In no case can the discount be used for services other than those described above or in 2023. For accompanying persons the conditions of stay published on the official price lists are valid. Cannot be combined with any Bluserena offers.

For details of the concessions see "Descriptions of services and conditions of stay".

**IDEAS TO SAVE MONEY****ADULT + CHILD, DISCOUNTS UP TO 70%**

The following discounts apply to children in 2nd bed. Until 19/6 and from 11/9 onwards: 0-3 years 70%, 3-8 years 60%, 8-12 years 40%, 12-18 years 20%. From 19/6 to 7/8: 0-3 years 50%, 3-8 years 40%, 8-12 years 20%, 12-18 years 10%. From 7/8 to 11/9: 0-3 years 30%; 3-8 years 20%, 8-18 years 10%. Children 0-3 years payment of the obligatory "Coccinella Baby Care" fee. Offer subject to limited availability.

**SHORT STAY, FROM 1 UP TO 3 NIGHTS (SATURDAY INCLUDED)****PRICES PER PERSON PER DAY IN DOUBLE ROOM**

Rates for stays from 1 to 3 nights with Saturday night. For any other stay, for reductions and supplements, see the previous table.

	A	B	C	D	E	F	G	H	I	L	M
	29/5	5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	4/9
	5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	21/8	11/9
	11/9					28/8			21/8		
	18/9					4/9			28/8		

**CLASSIC ROOM IN FULL BOARD PIÙ**

1 night stay	129	146	155	163	180	185	192	221	230	275	151
2 nights stay	114	129	137	144	159	164	170	195	203	243	134
3 nights stay	103	116	123	130	143	147	153	176	182	219	120

**MANY OTHER SERVICES****BEACH**

The Club Card includes a beach umbrella, a sunbed and a deckchair per room.

**BEACH UMBRELLAS IN THE FIRST ROWS:** in the 1st row € 16 until 31/7 and from 28/8, € 19 from 31/7 to 28/8; in the 2nd row € 11; in the 3rd row € 6, per day (discounts in the "Club BluserenaPiù"). To book.

**BEACH PLUS:** 1 larger beach umbrella in the 1st or 2nd row with 2 sunbeds, 1 deckchair, safe: in the 1st row € 25 until 31/7 and from 28/8, € 28 from 31/7 to 28/8; in the 2nd row € 20 (discounts in the "Club BluserenaPiù"). To be booked.

**SUNBED:** a sunbed included in the price; the 2nd sunbed (instead of the deckchair), to be reserved subject to availability, € 7 per day (discounts in "Club BluserenaPiù").

**BEACH PROMO:** beach umbrella in the 2nd row with additional sunbed € 14 per day; beach umbrella in the 3rd row with additional sunbed € 9 per day. To be booked subject to availability.

**BEACH TOWEL RENTAL:** if not included in the chosen formula: € 6.50 per week (discounts in "Club BluserenaPiù"). Additional washes are subject to charges. Bookable on site.

### LATE CHECK-OUT

Room and beach umbrella available until 2.15 p.m. on the day of departure! € 49 per room (discounts in "Club BluserenaPiù"). For those who choose the Late Check-Out, any extra meal in PIÙ - Bluserena Full Board costs € 25, children 0-3 years free, 3-12 years € 14, the travel basket € 12 each. To be booked, subject to availability.

### SERENELLA KIT

For children the exclusive SERENELLA KIT: a large Serenella Plush (50 cm), a single Serenella 100% cotton bedspread with 260x170 pique weave, a Serenella Bio Bath Kit (shampoo, shower gel and body cream in 100 ml bottles), Serenella sticker and cotton Shopper. To be requested at the time of booking (subject to limited availability) € 59 per kit.

### STROLLERS RENT

€ 7 per day, € 35 for one week, € 59 for 2 weeks. To be booked on site, subject to availability..

### ETHRA THALASSO SPA

Exclusive 3,500 square meter beauty SPA, within the 5-star Kalidria Hotel & Thalasso SPA, 10 km from Torreserena Village. It has two swimming pools with sea water, one outside and one inside with a Marine Aquatonic path, an open air wellness oasis with Jacuzzi tubs, solarium and fitness area. It also offers thalassotherapy, beauty treatments, sauna, Turkish bath, massages, wellness programs, relaxation and remise en forme programs. Bookable on site.

### TRANSFER

With Bluserena you can book transfer from and to the Village, at advantageous rates.

### HOW TO REACH THE VILLAGE

Contrada Torre Mattone, 74025 Marina di Ginosa (TA)

**By car:** from Bari A14 motorway to the Taranto barrier. From Taranto continue towards Reggio Calabria on SS106 highway until the Marina di Ginosa exit.

**By train:** Taranto railway station is about 40 km from the Village, Metaponto station is 10 km away; a transfer service is available on request. **By plane:** Bari and Brindisi airports are about 100 km away (highway or fast road); a transfer service is available on request.