

## THE VILLAGE IN SHORT

4-star village, 3 km from Marina di Sibari, directly on a wide beach on the Ionian coast.  
460 rooms, up to 6 beds, which are 300 to 700 m from the sea. Free shuttle to and from the sea.

### RESTAURANTS

- ✓ Rich catering, buffet and show cooking
- ✓ Main Restaurant, with four rooms with air conditioning, table shared with other guests assigned for the entire stay, on reservation table for family not assigned (limited availability)
- ✓ At Il Patio, shaded outdoor area, family table assigned for the entire stay
- ✓ Corner bar in the restaurant
- ✓ Available also "Il Gusto" gourmet restaurant (table service) and Blu Beach Restaurant (buffet service), Sea Box to enjoy on the beach
- ✓ Baby Kitchen / Baby feeding facility for baby meals
- ✓ Bar in the "small square" and beach bar
- ✓ Particularly careful for food intolerances (gluten, lactose, egg)

### ENTERTAINMENT

- ✓ Big entertainment staff
- ✓ Daily entertainment and great evening shows
- ✓ Blu Circus, Circus disciplines course
- ✓ Sports tournaments, card tournaments and board games
- ✓ Bluserena Baila, dance lesson and group dancing
- ✓ Excursions

### FOR CHILDREN

- ✓ Club from 3 to 10 years old, also in the evening
- ✓ Nursery for children aged 12 to 36 months
- ✓ Reserved lunch for children with the entertainment staff
- ✓ Park with giant games
- ✓ Blu Baby park, for 0 up to 6 years old children with mini pool, water games, slides, castles and swings
- ✓ Serenella Beach, reserved area for children on the beach
- ✓ In the Village you can meet Serenella mascot
- ✓ Serenella's House and Theater
- ✓ Dance School and Rhythmic Gymnastic, Football Training

### FOR TEENAGERS

- ✓ Teeny Club from 11 to 14 years old
- ✓ Junior Club from 14 to 17 years old
- ✓ Cyber-Arena, the neighborhood for kids, inspired by the world of "Cyberpunk": fights with toy weapons, challenges with bows and arrows, nights in tents, and much more
- ✓ Cyber-Beach, on the beach: sailing and windsurfing courses, canoes, sailing boat and Paddle Surf;
- ✓ Rhythmic Gymnastic School and Football Training until 14 years old
- ✓ Laser Match, teams game with infrared weapons

### POOLS, SEA AND BEACH

- ✓ Big swimming pool with hydromassage, swimming pool with waterslides and swimming pool in the Mini Club area
- ✓ The seabed in the first area is suitable for children
- ✓ Big and private sandy beach
- ✓ On the beach, beach umbrella with a sunbed and a deckchair assigned to each room
- ✓ Water inflatable games
- ✓ Canoes, pedal boats, sailing boats, windsurfs and Paddle Surf

### SPORT, FITNESS AND WELLNESS

- ✓ Fitness area with isotonic machines, dumbbells, carpet walking, spinning bikes and TRX, balance board and battle ropes to improve strength
- ✓ Five-a-side and eight-a-side soccer fields, tennis courts on synthetic grass, multi-use court (basketball/volleyball), bowls, all with lighting for night play, beach volley, beach tennis, archery, shooting gallery and table tennis.
- ✓ Gymnastic group lessons, sailing and windsurfing courses, tennis and archery
- ✓ Nautical Sports
- ✓ Wellness

### AND MUCH MORE...

- ✓ Medical assistance H24
- ✓ Free Wi-Fi connection in the main common areas
- ✓ Boutique and shops, a pharmacy, a general store with newspapers, tobacconists, a cash-point, pushchair and bike rental and a travel agency (where you can rent a car and arrange transfers)
- ✓ Internal car park
- ✓ Small dogs are welcome (max 10 kg)

### SOME RULES IN THE VILLAGE

- ✓ Driving with motorized or electric transports is not allowed
- ✓ Individual accompaniment service not available
- ✓ Decent clothing is required in all closed places (never in swimming costume, without shirt or bare feet)
- ✓ Restaurant: do not bring pushchair; do not play among tables
- ✓ Hours of silence: from 2.30 p.m. until 4.00 p.m. and from 12.00 a.m. until 9.00 a.m.
- ✓ Smoking is not allowed in the rooms, closed rooms and on the porch, in the woods, in the amphitheater, in busy areas and games areas where children stay

Complete regulation in [www.bluserena.it](http://www.bluserena.it)

### ONLINE ONLY EXCLUSIVE ADVANTAGES

- If you or your agency book online
- ✓ Free cancellation up to 14 days before arrival
  - ✓ 2nd stay for free, for one person in special weeks
  - ✓ If you are already a Bluserena customer: even more free drinks at the bar

**BOARD FORMULAS**

**FULL BOARD "PIÙ" - Bluserena Full Board treatment**

Breakfast, lunch and dinner with buffet and show cooking, draft wine and microfiltered water included; one access per week, to restaurants Il Gusto and Blu Beach Restaurant; Sea Box to be consumed on the beach; lunch assisted by the entertainers for children and teenagers; a beach umbrella assigned with a sunbed and a deckchair. Use of Baby Kitchen / Baby Feeding Facility.

**EXTRA - Bluserena All Inclusive**

In addition to the services of the PIÙ - Bluserena Full Board, at the Bar: cafeteria, 20 cl soft drinks, fruit juices, syrups, beer, slushes, wine, prosecco, bitters and liqueurs, aperitifs and vermouth, grappa; Happy Hour from 5.30 p.m. to 7.30 p.m. with a selection of cocktails; during meals a 40 cl drink (from 3 years); two accesses per week, to restaurant Il Gusto and Blu Beach Restaurant. Beach towel from 12 years.

**ROOMS**

**CLASSIC**

Equipped with individually controlled air conditioning, TV, mini fridge, safe and bathroom. Available Classic Garden and Classic on the 1st floor with balcony. Also communicating rooms and rooms for differently able are available, as well as Dog Room, Classic, with fenced garden equipped with kennel and bowl.

**FAMILY**

Family rooms consisting of two communicating rooms with a door that divides the two rooms, one bathroom, equipped with a kettle with tea and herbal teas, a 32-inch double TVs with Sky channels also for children and includes 2 personalized Serenella beach towels; located at 700 m from the sea (internal shuttle available from the center of the Village to the beach). Available Family Garden or Family situated on the 1° floor with balcony.

**PREMIUM**

In the area close to the main services, they also have a kettle with tea and herbal teas, an espresso coffee machine, Wi-Fi connection, a 32-inch TV; one beach towel per person (from 3 years old) with a midweek change (additional washes are subject to charges). Available Premium Garden and Premium rooms on the 1st floor with balcony.

**COMFORT**

In the area close to the main services, they also have a kettle with tea and herbal teas, an espresso coffee machine, Wi-Fi connection, 43-inch TV with Sky channels, open mini-bar (water, 2 soft drinks and beer), rental of a towel sea per person (from 3 years) with daily change, beach umbrella in the central area (from the 2nd to the 4th row). Available Comfort Garden and Comfort on the 1st floor with balcony.

**PRICES**

**PRICES PER PERSON PER NIGHT IN A DOUBLE ROOM**

Arrival and departure on Sunday, alternative arrival days available only on request. For stays from 1 to 3 nights with a Saturday night, see "Short Stay" rates. Room keys available from 2.30 p.m. and guaranteed by 4.00 p.m.; Check-out by 10.00 a.m., unless "Late Check-Out" booked.

A	B	C	D	E	F	G	H	I	L	M
29/5	5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	4/9
5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	21/8	11/9
11/9					28/8			21/8		
18/9					4/9			28/8		

**CLASSIC ROOM**

PIÙ - Bluserena Full Board

76	86	91	100	106	109	113	130	135	162	89
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EXTRA - Bluserena All Inclusive

89	99	104	113	120	123	127	144	149	176	103
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**FAMILY ROOM**

€ 22 supplement per "Classic" Room for day. Minimum stay 4 people in the room.

**PREMIUM ROOM**

PIÙ - Bluserena Full Board

82	92	97	106	114	117	121	138	143	170	97
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EXTRA - Bluserena All Inclusive

95	105	110	119	128	131	135	152	157	184	111
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**COMFORT ROOM**

PIÙ - Bluserena Full Board

87	97	102	111	121	124	128	145	150	177	104
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EXTRA - Bluserena All Inclusive

100	110	115	124	135	138	142	159	164	191	118
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**GARDEN ROOM**

Classic room with garden on the ground floor, weekly supplement € 42 per room, (discount for "Club BluserenaPiù"). Family, Premium and Comfort Garden Rooms without extra charge. Subject to availability, to be booked.

**JOLLY FORMULA**

Unlimited access, subject to availability, at Il Gusto gourmet restaurant with table service and at Blu Beach Restaurant with buffet service, open at least 6 days a week. This option can be booked from 6/6 to 10/9, subject to limited availability. € 9 per room per day.

**COCCINELLA BABY CARE**

For children 0-3 years old. In the room there is a cot, changing table, toilet reducer (on request), bottle warmer, baby bath tub and linen set, Baby Kit (products for cleaning children); use of Baby Kitchen / Baby Feeding Facility, high chair in the restaurant; access to the Blu Baby Park, a custom-made playground for children from 0 to 6 years. Compulsory fee for each child between 0 and 3 years old, per week € 77 up to 7/8 and from 4/9, € 84 from 7/8 to 4/9.

**3RD/4TH/5TH BED REDUCTION**

Ages are defined as years not yet completed.

**3-8 YEARS**

80%

**8-12 YEARS**

50%

**12-18 YEARS**

40%

**FROM 18 YEARS**

20%

**CLUB CARD**

Mandatory for stays of 5 nights (from 3 years of age): € 39 per person per week (for the first week), from the eighth night € 5 per person per day.

**DOUBLE ROOM WITH SINGLE USE**

Daily supplement € 25 until 26/6 and from 11/9 onwards; € 62 from 26/6 to 17/7 and from 4/9 to 11/9; € 70 from 17/7 to 7/8 and from 28/8 to 4/9; € 86 from 7/8 to 28/8. Subject to limited availability.

**DOG ROOM**

Small dogs (max 10 kg) are allowed with € 25 supplement per day. Only if booked upon confirmation, for a minimum stay of 5 nights € 15 per day. They will be accommodated in the fenced garden of the Classic room equipped with kennel and bowls. To be booked in advance. Availability limited to a few rooms.

**EXCLUSIVE ADVANTAGES ONLY FOR THOSE WHO BOOK ONLINE**

Only if you or your agency book online on [www.bluserena.it](http://www.bluserena.it) without telephone support:

**FREE CANCELLATION UP TO 14 DAYS BEFORE THE BEGINNING OF THE HOLIDAY.**

**FREE BAR CONSUMPTION FOR ALREADY BLUSERENA CUSTOMERS:** € 1.50 for Welcome customers, € 2.50 for Silver customers, € 3 for Golden, € 3.50 for Platinum and Platinum Plus and € 4 for Diamond customers per person per day. For children from 0 to 18 years of age, the values are reduced in proportion to the price list discount on the pension. For details see the rules of BluserenaPiù Club.

**2nd STAY FOR FREE FOR ONE PERSON.** 100% discount for one person on the 2nd stay 2022, during the week to choose among those published in the area [www.bluserena.it/happyweeks](http://www.bluserena.it/happyweeks), in a period other than the first stay. Terms of use of the discount: valid for stays of one week in a Classic Room (consisting of at least 2 adults) in PIÙ - Bluserena Full Board, for summer season 2022; transferable to 1st degree relatives who are not already Bluserena customers and who do not already have a confirmed booking for summer 2022. In no case can the discount be used for services other than those described above or in 2023. For accompanying persons the conditions of stay published on the official price lists are valid. Cannot be combined with any Bluserena offers.

For details of the concessions see "Descriptions of services and conditions of stay".

**IDEAS TO SAVE MONEY**

**SPECIAL 4 NIGHTS 11-15 SEPTEMBER**

4 nights at € 209 per person instead of € 304, club card included. Reductions for 3rd and 4th bed: Children 3-8 years 80%, 8-12 years 50%, 12-18 years 40%; adults 20%. Children 0-3 years compulsory fee for Coccinella Baby Care € 11 per day.

**ADULT + CHILD, DISCOUNTS UP TO 70%**

Discounts also for children in 2nd bed! The following discounts apply to children in 2nd bed: 0-3 years 70%, 3-8 years 60%, 8-12 years 30%, 12-18 years 10%. Children 0-3 years payment of the mandatory fee for Coccinella Baby Care. Offer subject to limited availability.

**SHORT STAY, FROM 1 UP TO 3 NIGHTS (SATURDAY INCLUDED)**

**PRICES PER PERSON PER DAY IN DOUBLE ROOM**

Rates for stays from 1 to 3 nights with Saturday night. For any other stay, for reductions and supplements, see the table above.

	A	B	C	D	E	F	G	H	I	L	M
29/5	5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	21/8	4/9
5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	21/8	28/8	11/9
11/9											
18/9											

CLASSIC ROOM IN PIÙ - BLUSERENA FULL BOARD	1 night stay	129	146	155	170	180	185	192	221	230	275	151
	2 nights stay	114	129	137	150	159	164	170	195	203	243	134
	3 nights stay	103	116	123	135	143	147	153	176	182	219	120

**MANY OTHER SERVICES**

**BEACH**

The Club Card includes a beach umbrella, a sunbed and a deckchair per room.

**BEACH UMBRELLAS IN THE FIRST ROWS:** in the 1st row € 16 until 31/7 and from 28/8, € 19 from 31/7 to 28/8; in the 2nd row € 11; in the 3rd row € 6, per day (discounts in "Club BluserenaPiù"). To be booked.

**BEACH PLUS:** 1 larger beach umbrella in the 1st or 2nd row with 2 sunbeds, 1 deckchair, safe: in the 1st row € 25 until 31/7 and from 28/8, € 28 from 31/7 to 28/8; in the 2nd row € 20 (discounts in "Club BluserenaPiù"). To be booked.

**SUNBED:** a sunbed included in the price; the 2nd sunbed (instead of the deckchair), to be reserved subject to availability, € 7 per day (discounts in "Club BluserenaPiù").

**BEACH PROMO:** beach umbrella in the 2nd row with additional sunbed € 14 per day; beach umbrella in the 3rd row with additional sunbed € 9 per day. To be booked subject to availability.

**BEACH TOWEL RENTAL:** if not included in the chosen formula: € 6.50 per week (discounts in "Club BluserenaPiù"). Additional washes are subject to charges. Bookable on site.

### LATE CHECK-OUT

Rooms and beach umbrella available until 2.15 p.m. on the day of departure! € 49 per room (discounts in "Club BluserenaPiù"). For those who choose the Late Check-Out, any extra meal in PIÙ - Bluserena Full Board costs € 25, children 0-3 years free, 3-12 years € 14, the travel basket € 12 each. To be booked. Subject to availability.

### BLU NURSERY

For children from 12 to 36 months (from 27/6 to 10/9): € 119 per week; possibility to book the service for half a day at € 69 per week. Daily rate for service with less than 4 days (subject to availability) € 19 for the whole day; € 12 for half a day. To be booked.

### SERENELLA KIT

For children the exclusive SERENELLA KIT: a large Serenella Plush (50 cm), a single Serenella 100% cotton bedspread with 260x170 pique weave, a Serenella Bio Bath Kit (shampoo, shower gel and body cream in 100 ml bottles), Serenella sticker and cotton Shopper. To be requested at the time of booking (subject to limited availability) € 59 per kit.

### STROLLERS RENT

Rental at € 7 per day, € 35 for 1 week, € 59 for 2 weeks. Bookable on site, subject to availability.

### TRANSFER

With Bluserena you can book transfer from and to the Village, at advantageous rates.

### HOW TO REACH THE VILLAGE

Contrada Bruscate Piccola, Loc. Sibari 87011 Cassano allo Jonio (CS)

**By car:** Adriatic side, A14 Bologna-Taranto, Taranto exit, then continue on SS 106 towards Reggio Calabria up to Marina di Sibari. Tyrrhenian side: A3 Salerno-Reggio Calabria, Sibari exit and continue on SS 534 towards Sibari. **By train:** Sibari railway station is about 3 km from the Village; a transfer service is available on request. **By plane:** Lamezia Terme airport 150 km away; Bari airport at 200 km; a transfer service is available on request.