

## THE VILLAGE IN SHORT

4-Star Village, 28 km from Crotona, directly on the sea. 480 rooms sleeping up to 5 beds, about 300 meters far from the sea.

### RESTAURANTS

- ✓ Rich catering, buffet and show cooking
- ✓ Central Restaurant, with two air-conditioned rooms, table shared with other guests assigned for the entire stay, on reservation table for family not assigned (limited availability)
- ✓ At Il Patio, shaded outdoor area, family table assigned for the entire stay
- ✓ Bar corner inside the restaurant
- ✓ Baby Kitchen/Baby feeding facility for baby meals
- ✓ Two bars, one of which on the beach
- ✓ Gluten-free basic menu suitable for celiacs (AFC) and specific attention to food intolerances (gluten, lactose, eggs)

### ENTERTAINMENT

- ✓ Big entertainment staff
- ✓ Daily entertainment and great evening shows
- ✓ Blu Circus, Circus disciplines course
- ✓ Sports tournaments, card tournaments, board games
- ✓ Bluserena Baila, dance lesson and group dancing
- ✓ Excursions

### FOR CHILDREN

- ✓ Club from 3 to 10 years old, also in the evening
- ✓ Reserved lunch for children with the entertainment staff
- ✓ Park with giant games
- ✓ Spray Park, with water games
- ✓ Blu Baby park, for 0 up to 6 years old children with mini pool, water games, slides, castles and swings
- ✓ Serenella Beach, reserved area for children on the beach
- ✓ In the Village you can meet Serenella mascot
- ✓ Serenella's House and Serenella's Theater
- ✓ Dance School and Rhythmic Gymnastics, Football Training, Swimming and Mermaiding School
- ✓ Adventure park with paths suspended among the trees

### FOR TEENAGERS

- ✓ Teeny Club from 11 to 14 years old
- ✓ Junior Club from 14 to 17 years old
- ✓ Cyber-Arena, the neighborhood for kids, inspired by the world of "Cyberpunk": fights with toy weapons, challenges with bows and arrows, nights in tents, and much more
- ✓ Cyber-Beach, on the beach: sailing and windsurfing courses, canoes, sailing boat and Paddle Surf;
- ✓ Gymnastics and football school up to 14 years
- ✓ Laser Match, teams game with an infrared weapon
- ✓ Adventure park with paths suspended among the trees

### POOLS, SEA AND BEACH

- ✓ Swimming pool with waterslides and hydromassage, swimming pool for swimming and swimming pool in the Mini Club area
- ✓ The sea in the first area is suitable for children.
- ✓ Big and private sandy beach
- ✓ On the beach, beach umbrella with a sunbed and a deckchair assigned to each room
- ✓ Water inflatable games
- ✓ Excursions by boat and rubber dinghy
- ✓ Canoes, sailing boats, windsurfs and Paddle Surf

### SPORT, FITNESS AND WELLNESS

- ✓ Fitness area with strength machines, dumbbells, walking mat, spinning and TRX bikes, balance board and strength development rope
- ✓ Paddle Tennis
- ✓ Sports fields for soccer and five-a-side football, tennis (all with night lighting), bowls, multipurpose field (basketball / volleyball), beach volleyball, beach tennis, archery and target shooting and table tennis
- ✓ Nature trail in the woods
- ✓ Group gymnastics and sailing and windsurfing lessons, tennis, archery
- ✓ Water sports
- ✓ Wellness

### AND MUCH MORE...

- ✓ Medical assistance H24
- ✓ Free Wi-Fi connection in the common areas
- ✓ Boutique, shops, general shop, and newsagent, a tobacconist, a cash-point, a travel agency (where you can rent a car and arrange transfers), pushchair and bike rental
- ✓ Internal car park
- ✓ Small dogs are welcome (max 10 kg)

### SOME RULES IN THE VILLAGE

- ✓ Bike use is allowed only to children up to 6 years. Driving with motorized or electric transports is not allowed
- ✓ Individual accompaniment service not available
- ✓ Decent clothing is required in all closed places (never in swimming costume, without shirt or bare feet)
- ✓ Restaurant: do not bring pushchair; do not play among tables
- ✓ Hours of silence: from 2.30 p.m. until 4.00 p.m. and from 12.00 a.m. until 9.00 a.m.
- ✓ Smoking is not allowed in the rooms, closed rooms and on the porch, in the woods, in the amphitheater, in busy areas and games areas where children stay

Complete regulation on [www.bluserena.it](http://www.bluserena.it)

### ONLINE ONLY EXCLUSIVE ADVANTAGES

If you or your agency book online:

- ✓ Free cancellation up to 14 days before the arrival
- ✓ 2nd stay for free, for one person in special weeks
- ✓ If you are already a Bluserena customer: even more free drinks at the bar

## BOARD OPTIONS

### FULL BOARD "PIÙ" - Bluserena Full Board treatment

Breakfast, lunch and dinner with buffet and show cooking, draft wine and microfiltered water included; one access per week to Il Gusto restaurant and Blu Beach Restaurant; Sea Box to be consumed in the beach area; lunch assisted by the entertainers for children and teenagers; an umbrella assigned with a sunbed and a deckchair. Use of Baby Kitchen / Baby Feeding Facility.

### EXTRA - Bluserena All Inclusive

In addition to the services of PIÙ - Bluserena Full Board: at the Bar, cafeteria, 20 cl soft drinks on tap, fruit juices, syrups, beer, slushes, wine, prosecco, bitters and liqueurs, aperitifs and vermouth, grappa; Happy Hour from 5.30 p.m. to 7.30 p.m. with a selection of cocktails; during meals a 40 cl drink (from 3 years); two accesses per week, to restaurant, to Il Gusto and Blu Beach Restaurant. Beach towel from 12 years.

## ROOMS

### CLASSIC

Air conditioning with individual regulation, TV, mini fridge, safe, bathroom. Available Classic Garden or Classic on the 1st or 2nd floor with balcony. Also communicating and rooms for the differently able. Also Dog Room, Classic with fenced garden, equipped with kennel and bowl.

### FAMILY

Near the central area of the Village, there are two-roomed rooms (the two rooms are not separated by a door) with a single bathroom, equipped with a kettle with tea and herbal teas, a 32-inch double TV with Sky channels also for children and a gift of 2 personalized beach towels Serenella. Available Family Garden or Family on the 1st floor with balcony.

### PREMIUM

There are also a kettle with tea and herbal teas, espresso coffee machine, Wi-Fi connection, 32-inch TV, rental of a beach towel per person (from 3 years) with a midweek change (additional washes are subject to charges). Available Premium Garden or Premium on the 1st or 2nd floor with balcony.

### COMFORT

They also have a kettle with tea and herbal teas, espresso coffee machine, Wi-Fi connection, 43-inch TV with Sky, open mini-bar (water, 2 soft drinks and beer), beach towel rental per person (from 3 years) with daily change and beach umbrella in the central area (from 2nd to 4th row). Available Comfort Garden or Comfort on the 1st floor with balcony.

## PRICES

### PRICES PER PERSON PER NIGHT IN A DOUBLE ROOM

Arrival and departure on Sunday, alternative arrival days available only on request. For stays from 1 to 3 nights with a Saturday night, see "Short Stay" rates. Room keys available from 2.30 p.m. and guaranteed by 4.00 p.m.; Check-out by 10.00 a.m., unless "Late Check-Out" booked.

A	B	C	D	E	F	G	H	I	L	M
29/5	5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	4/9
5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	21/8	11/9
11/9					28/8			21/8		
21/9					4/9			28/8		

CLASSIC ROOM	PIÙ - Bluserena Full Board	76	86	91	96	106	109	113	130	135	162	89
	EXTRA - Bluserena All Inclusive	89	99	104	109	120	123	127	144	149	176	103
FAMILY ROOM	Supplement of € 22 per day per room, from Classic Room. Minimum occupancy: 4 people.											
PREMIUM ROOM	PIÙ - Bluserena Full Board	82	92	97	102	114	117	121	138	143	170	97
	EXTRA - Bluserena All Inclusive	95	105	110	115	128	131	135	152	157	184	111
COMFORT ROOM	PIÙ - Bluserena Full Board	87	97	102	107	121	124	128	145	150	177	104
	EXTRA - Bluserena All Inclusive	100	110	115	120	135	138	142	159	164	191	118

### CAMERA GARDEN

Ground floor room with garden. Classic Garden: supplement € 42 per week per room (discount in "Club BluserenaPiù"). Premium and Comfort Garden at no extra charge. Limited availability, to be booked.

### JOLLY FORMULA

Unlimited access (by reservation during your stay) to Il Gusto gourmet restaurant with table service and Blu Beach Restaurant with buffet service open at least 6 days a week. Bookable from 6/6 to 10/9, subject to limited availability. € 9 per room, per day.

### IL PATIO

Shaded area outside the central restaurant, with a table assigned per family. Free, to be booked upon confirmation and subject to availability.

### COCCINELLA BABY CARE

For children 0-3 years old. In the room there is a cot, changing table, toilet reducer (on request), bottle warmer, baby bath tub and linen set, Baby Kit (products for cleaning children); use of Baby Kitchen / Baby Feeding Facility, high chair in the restaurant; access to the Blu Baby Park, a custom-made playground for children from 0 to 6 years. Compulsory fee for each child between 0 and 3 years old, per week € 77 up to 7/8 and from 4/9, € 84 from 7/8 to 4/9.

**3RD, 4TH AND 5TH BED REDUCTIONS**

Children 3-8 years: in 3rd bed 80%, in 4th and 5th bed 60%; Children 8-12 years: in 3rd bed 50%, in 4th and 5th bed 30%; Children 12-18 years in 3rd bed 40%, in 4th and 5th bed 20%; Adults in 3rd bed 20%, in 4th and 5th bed 10%. Ages are intended for years not completed.

**CLUB CARD**

Mandatory for stays of 5 nights (from 3 years): € 39 per person for the 1st week, starting from the 8th night € 5 per day per person.

**DOUBLE WITH SINGLE USE**

Daily supplement of € 25 until 26/6 and from 11/9 onwards; € 62 from 26/6 to 17/7 and from 4/9 to 11/9; € 70 from 17/7 to 7/8 and from 28/8 to 4/9; € 86 from 7/8 to 28/8. Subject to limited availability.

**DOG ROOM**

Small dogs allowed (up to 10 kg) with a supplement of € 25 per day; only if booked upon confirmation, for a minimum stay of 5 nights, € 15 per day. Classic room with fenced garden, equipped with kennel and bowl. Limited availability, to be booked.

**EXCLUSIVE ADVANTAGES ONLY FOR THOSE WHO BOOK ONLINE**

Only if you or your agency book online on [www.bluserena.it](http://www.bluserena.it) without telephone support:

**FREE CANCELLATION UP TO 14 DAYS BEFORE THE BEGINNING OF THE HOLIDAY.**

**FREE BAR CONSUMPTION FOR ALREADY BLUSERENA CUSTOMERS:** € 1.50 for Welcome customers, € 2.50 for Silver customers, € 3 for Golden, € 3.50 for Platinum and Platinum Plus and € 4 for Diamond customers per person per day. For children from 0 to 18 years of age, the values are reduced in proportion to the price list discount on the pension. For details see the rules of BluserenaPiù Club.

**2nd STAY FOR FREE FOR ONE PERSON.** 100% discount for one person on the 2nd stay 2022, during the week to choose among those published in the area [www.bluserena.it/happyweeks](http://www.bluserena.it/happyweeks), in a period other than the first stay. Terms of use of the discount: valid for stays of one week in a Classic Room (consisting of at least 2 adults) in PIÙ - Bluserena Full Board, for summer season 2022; transferable to 1st degree relatives who are not already Bluserena customers and who do not already have a confirmed booking for summer 2022. In no case can the discount be used for services other than those described above or in 2023. For accompanying persons the conditions of stay published on the official price lists are valid. Cannot be combined with any Bluserena offers.

For details of the concessions see "Descriptions of services and conditions of stay".

**IDEAS TO SAVE MONEY****ADULT + CHILD, DISCOUNTS UP TO 70%**

The following discounts are applied to children in 2nd bed. 0-3 years 70%, 3-8 years 60%, 8-12 years 30%, 12-18 years 10%. Children 0-3 years payment of the obligatory "Coccinella Baby Care" fee. Offer subject to limited availability.

**SHORT STAY, FROM 1 UP TO 3 NIGHTS (SATURDAY INCLUDED)****PRICES PER PERSON PER DAY IN DOUBLE ROOM**

Rates for stays from 1 to 3 nights with Saturday night. For any other stay, for reductions and supplements, see the previous table.

	A	B	C	D	E	F	G	H	I	L	M
29/5	5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	4/9	
5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	21/8	11/9	
11/9						28/8			21/8		
21/9						4/9			28/8		

**CLASSIC ROOM  
IN PIÙ -  
BLUSERENA  
FULL BOARD**

1 night stay

129 146 155 163 180 185 192 221 230 275 151

2 nights stay

114 129 137 144 159 164 170 195 203 243 134

3 nights stay

103 116 123 130 143 147 153 176 182 219 120

**MANY OTHER SERVICES****BEACH**

The Club Card includes a beach umbrella, a sunbed and a deckchair per room.

**BEACH UMBRELLAS IN THE FIRST ROWS:** in the 1st row € 16 until 31/7 and from 28/8, € 19 from 31/7 to 28/8; in the 2nd row € 11; in the 3rd row € 6, per day (discounts in "Club BluserenaPiù"). To be booked.

**BEACH PLUS:** 1 larger beach umbrella in the 1st or 2nd row with 2 sunbeds, 1 deckchair, safe: in the 1st row € 25 until 31/7 and from 28/8, € 28 from 31/7 to 28/8; in the 2nd row € 20 (discounts in "Club BluserenaPiù"). To be booked.

**SUNBED:** a sunbed included in the price; the 2nd sunbed (instead of the deckchair), to be reserved subject to availability, € 7 per day (discounts in "Club BluserenaPiù").

**BEACH PROMO:** beach umbrella in the 2nd row with additional sunbed € 14 per day; beach umbrella in the 3rd row with additional sunbed € 9 per day. To be booked subject to availability.

**BEACH TOWEL RENTAL:** if not included in the chosen formula, € 6.50 per week (discounts in "Club BluserenaPiù"). Additional washes are subject to charges. Bookable on site.

### LATE CHECK-OUT

Room and beach umbrella available until 2.15 p.m. on the day of departure! € 49 per room (discounts in "Club BluserenaPiù"). For those who choose the Late Check-Out, any extra meal in PIÙ - Bluserena Full Board costs € 25, children 0-3 years free, 3-12 years € 14, the travel basket € 12 each. To be booked, subject to availability.

### SERENELLA KIT

For children the exclusive SERENELLA KIT: a large Serenella Plush (50 cm), a single Serenella 100% cotton bedspread with 260x170 pique weave, a Serenella Bio Bath Kit (shampoo, shower gel and body cream in 100 ml bottles), Serenella sticker and cotton Shopper. To be requested at the time of booking (subject to limited availability) € 59 per kit.

### STROLLERS RENTAL

Rental price € 7 per day, € 35 for 1 week, € 59 for 2 weeks. Bookable on site, subject to availability.

### AFC MENU SUITABLE FOR CELIACS

Serenè Village takes part to the Food Out of Home (AFC) program of the Italian Celiac Association. Breakfast, lunch and dinner with a menu consisting of three appetizers, two first courses, two second courses, a pizza and a dessert. Available from 12/6 to 10/9, to be booked.

### TRANSFER

With Bluserena you can book transfer from and to the Village, at advantageous rates.

### HOW TO REACH THE VILLAGE

**Location Marinella, km 219 SS 106 Taranto - Reggio Calabria, 88842 Cutro (KR)**

**By car:** Adriatic side, A14 towards Taranto, Palagiano exit, then SS 106 towards Crotona following the signs for Reggio Calabria, after Crotona, the Village can be reached by continuing for 25 km towards Reggio Calabria on SS 106. Tyrrhenian side: A1 up to Salerno, then A3 Salerno-Reggio Calabria exit Lamezia Terme. Once you have taken the highway to Catanzaro, continue until it joins SS 106. Then continue towards Crotona for 40 km. **By train:** Crotona railway station is about 20 km from the Village; a transfer service is available on request. **By plane:** Crotona airport at 18 km, Lamezia Terme airport at 80 km; a transfer service is available on request.