# SERENÈ VILLAGE

SERENÈ VILLAGE IN SHORT	4-star village, 28 km from Crotone, directeeny and junior clubs. Reserved spots of with tables for 8-9 people, often with ot Large swimming pool with hydro massapark. Fitness area, sports fields, nautical Small dogs allowed.	n the beach an her guests; the ge, swimming p	nd at the restaura bool with	restaura nts "II Gu watersli	nt. Rich l Isto" and des and	buffet ca "La Brac for swin	tering anteria" with	nd show h reserve arge woo	-cooking ed table od on th	g. Gluten for each e sea, pa	free mer family. ark with	nu. The n Mother & large gar	nain rest & Baby k mes, adv	aurant itchen. enture
SUMMER SEASON 2018	PRICES PER PERSON PER DAY IN A TWIN ROOM, valid for minimum 5 nights stay. Short stays for 1 to 4 nights can be booked at www.bluserena.it/quote Arrival and departure on Sunday, alternative days available on request. Room keys available from 4pm return by 10am, unless		A 27/5 3/6	3/6 10/6 9/9 16/9	<b>C</b> 10/6 17/6	D 17/6 24/6	<b>E</b> 24/6 1/7	<b>F</b> 1/7 8/7	<b>G</b> 8/7 29/7	<b>H</b> 29/7 5/8	5/8 12/8 19/8 26/8	L 12/8 19/8	M 26/8 2/9	N 2/9 9/9
CLASSIC ROOM (Details below)	"Late Check Out" booked (Details below).  PIÙ - Bluserena Full Board		63	74	83	88	93	103	106	112	128	156	97	77
	EXTRA - Bluserena's "All Inclusive"		75	86	95	100	105	115	119	125	141	169	110	89
FAMILY ROOM (Details below)			€ 19 supplement per "Classic" Room per day. At least 4 people in the room.											
PREMIUM ROOM (Details below)	PIÙ - Bluserena Full Board		68	79	88	93	98	108	111	117	133	161	102	82
	EXTRA - Bluserena's "All Inclusive"		80	91	100	105	110	120	124	130	146	174	115	94
COMFORT ROOM (Details below)	PIÙ - Bluserena Full Board		73	84	93	98	103	118	121	127	143	171	112	87
	EXTRA - Bluserena's "All Inclusive"		85	96	105	110	115	130	134	140	156	184	125	99
SHORT STAYS In Classic Room (Details below)	Stays of 1 and 2 nights		88	103	117	124	130	144	148	157	179	218	136	108
	Stays of 3 e 4 nights		78	92	104	110	116	129	132	140	160	195	121	97
	Special stay of 4 nights from Sunday to Thursday		63	74	83	88	93	103	106	112	128	156	97	77
<b>3rd 4th and 5th BED REDUCTION</b> (Age refers to the age of the child at the time of the stay) *Cot and access to Mother & Baby Kitchen included	100% 3rd B		D				8/18 YEARS 50%				FROM 18 YEARS  20%			
MONEY SAVING IDEAS	CLUB CARD (obligatory for 3-year-olds and above): € 36 per person per week, from the eighth night € 5 per person per day. See "Description of Services".  TWIN CLASSIC ROOM USED AS SINGLE (limited number of rooms, subject to availability): daily supplement € 24 from 27 May to 1 July and from 9 to 16 September; € 60 from 1 to 29 July and from 26 August to 9 September; € 74 from 29 July to 12 August and from 19 to 26 August; € 93 from 12 to 19 August.  ADULT + CHILD (or TEENAGER) SPECIAL OFFER: the following discounts are also available for children in a 2nd bed! From 27 May to 24 June and from 9 to 16 September: children aged 0-3 (before the 3rd birthday) 70%, children aged 3-18 (before the 18th birthday) 60%.													
MANY OTHER SERVICES	LATE CHECK OUT: room and beach umbrella available until 2.15 pm on day of departurel € 49 per room. If you choose the Delayed Check- Out, the extra lunch with Full Board "Più" treatment costs € 22, children aged 0-3 (before 3rd birthday) free, children aged 3 to 12 (before 12th birthday) € 14; packed lunch costs € 7 each. Book in advance. See "Description of Services".  GLUTEN FREE MENU: certified by AIC (Italian Coeliac Association), including breakfast, lunch and dinner, menu with of a choice of three starters, two pasta dishes, two main courses and one dessert. Available from 17 June to 09 September 2018. Book in advance.  SERENELLA KIT. The exclusive SERENELLA KIT for children: a large Serenella soft toy (50 cm), a 100% cotton Serenella bedspread with piqué weave 260x170 (m) 100ml bottles) and Serenella sticker. The kit can be requested upon booking (limited availability) € 49 each.													ow € 6.  one in oer day  < in ad- Fee for
HOW TO REACH SERENÈ VILLAGE	By car: arriving from the East (Adriatic) c strada) towards Crotone following direc the village. Arriving from the West coast: Take the superstrada towards Catanzaro from the village; a transfer service is avai available on request.	tions for Reggion take the A1 mo as far as the jun	Calabrio Storway to Ction wit	a. After p o Salerno h the SS1	oassing ( o, then jo 106, then	Crotone, oin the A ofollow (	travel fo 3 Salerno Trotone f	r 25km to to Regg or 40 km	towards gio Calak n. <b>By trai</b>	Reggio ( oria moto n: Croto	Calabria, orway, ex ne railwa	on the S kiting at I by station	SS106, to Lamezia n is abou	reach Terme. t 20km

Prices are inclusive of VAT, but not of any applicable holiday taxes in force, nor of any increases or new taxes (including any increase to the rate of VAT). They include entertainment and evening shows, dancing, games and parties.

## HERE IS SERENÈ VILLAGE

Guests may make use of the two bars, in the "small square" and on the beach

**THE VILLAGE.** Serenè Village is a 4-star Hotel village, which leads directly onto a wide beach on the Ionian Coast, flanked by a large eucalyptus-wood. It is at Marinella di Cutro, 18 km from Crotone airport and 80 km from Lamezia Terme Airport.

**THE TERRITORY.** We are in Calabria, a territory with pristine nature: a few km away is the protected marine area of Capo Rizzuto, the National Park of Pollino – Unesco World Heritage Site, the National Park of Sila. Moreover, about 30 km away is the Archaeological Park of Capo Colonna. Magnificent medieval castles and towers can be admired: 30 km away is the majestic Byzantine Castle of Santa Severina and the Castle of Carlo V of Crotone, 50km away is the Castle of Squillace.

THE SEA AND THE BEACH. Serenè Village, is right next to the wide, sandy beach with beach umbrellas, sun-beds and deck-chairs. Each family has their own beach umbrella with a sun bed and a deck-chair assigned. Changing-rooms and showers are available and there is a bar and an assistance and information point. Sailing boats, windsurfs (except during group lesson times), canoes, pedalos, beach volleyball and beach tennis courts are available for the guests to use, as well as group courses of sailing and windsurfing. Sea lovers can also enjoy the services offered by the Bluserena SeaSport Club (some upon payment).

**THE ROOMS.** Serenè Village has 480 rooms, in two floor buildings including Classic, Premium, Comfort and Family Rooms, an average of 300m from the sea. **"Classic" Rooms** are equipped with individually-controlled air-conditioning, telephone, TV, fridge, safe and bathroom with shower and hairdryer. **"Premium" Rooms** in addition are equipped with an espresso coffee machine, Wi-Fi internet connection, a 32-inch TV, one beach towel per person (aged 3+) which is exchanged

"Comfort" Rooms in addition are equipped with an espresso College machine, with internet connection, a 32-inch 17, one beach towel per person (aged 3+) which is exchanged for a clean towel weekly (more frequent towel changes have an extra cost).
"Comfort" Rooms are also available. In addition to the "Premium" Rooms equipment, the accommodation in a "Comfort" Rooms includes a 32-inch TV with SKY Italia, open minibar (water, 2 canned beverages and beer), one beach towel per person (aged 3+) changed daily, reserved table in the restaurant, beach umbrella in the central part of the beach.
As well as "Family" Rooms, near the central part of the village, consisting of two communicating rooms (the two rooms are not separated by a door), one bathroom, with two 32' TVs with Sky Italia channels suitable for children and includes 2 Serenella customized beach towels. Ground floor rooms have a garden and first-floor rooms have a balcony. Communicating rooms and rooms for disabled people are available on request.

**DISTANCES WITHIN THE VILLAGE.** The rooms are about 300 meters from the sea. The village is located directly on the beach, without any roads between them. There are no internal shuttles. Within the village riding bikes is not allowed for people aged 6+. Vehicles of any kind are not allowed inside the village.

**RESTAURANTS AND BARS.** Serenè Village has two comfortable restaurants, all with air conditioning, with tables seating 8 or 9, so you often dine with others (Guests in "Comfort" rooms have reserved tables) with place mats. In the main restaurant breakfast, lunch and dinner are buffet service meals with show-cooking.

From 11 June to 15 September 2018 are also available "**La Braceria**" on the beach and the restaurant "**Il Gusto**" with reserved table for each family, both one from Monday to Saturday from 1pm to 2.30pm and, at least one of them, from 8pm to 9.30pm. Subject to limited availability, possibly with turns at different time slots, they can be reserved in the village one day in advance.

FOOD INTOLERANCES. Bluserena is particularly careful to its Guests' wellbeing, both in the offer and in the correct information on allergens. Although it is not possible to offer

customized and tailor-made menus for each Guest, we can ensure the following: **Gluten.** At the main restaurant, our gluten-intolerant Guests can find our AlC-certified gluten-free menu: it offers gluten-free packed products (croissants, biscuits and crispbread)

Lactose and eggs. The main restaurant has lactose-free and egg-free packed products (tarts, crispbread, yogurt and milk, which is also available at the main café) for breakfast, as well as a first course, second course, a salami, a cheese and eggs-free packed products (tarts, crispbread, yogurt and milk, which is also available at the main café) for breakfast, as well as a first course, second course, a salami, a cheese and a dessert without lactose and eggs for lunch and dinner.

However total absence of contamination cannot be guaranteed as there is a single kitchen (except for the above mentioned packed products and for AIC menu at Serenè

MOTHER & BABY KITCHEN. Parents who prefer to cook and prepare meals for their children can use the large Mother and baby kitchen which is accessible 24 hours a day. Assistance is provided and basic foods are available at main mealtimes. Facilities include electric hobs, fridge, sink, tables, chairs, high-chairs, pots and pans, bottle-warmer, microwave oven, blender, sterilizer and homogenizer. At main mealtimes vegetable and meat broths, vegetable puree, small pasta, slices of meat, fish fillets, ham, dairy products, fresh fruit, fresh milk, yoghurt, jams, tea, chamomile tea and biscuits are available (baby foods, processed cheeses and powdered and liquid baby milk are not provided).

ENTERTAINMENT AND SHOWS. Serenè Village offers some of the best in Italian Entertainment with a team of over 40 entertainment staff. Not only fun, but also punctual, reliable - children's and teenager's clubs, games and parties, races and tournaments, live music, dances and open air discos and excursions. Shows in the large amphitheater every evening musicals, cabaret, variety and games.

**KIDS FRIENDLY HOLIDAY.** Bluserena villages are the first in Italy to receive the quality brand "KIDS FRIENDLY HOLIDAY", awarded by the National Associations of Paediatricians Cipe-Sispe-Sinspe. Our services, equipment and comfort are designed to meet also the needs of children, kids and their parents, to provide fun as well as safety, with a constant and thorough maintenance activity.

FAMILIES WITH CHILDREN AND TEENAGERS. Families can enjoy a large central swimming pool with hydro massage and different depth areas, a swimming pool with waterslides and one for swimming, a big park with large games, trampolines, swings, slides and much more. Moreover, children and kids can enjoy a gymnastics path and an adventure park (for children aged 6 to 12) inside the pinewood, with safe suspended trails. Parents who want to cook and prepare meals for their children can use our comfortable Mother & Baby's Kitchen, available 24 hours a day. Children can be looked after by our entertainment staff who will get them involved in games, creative and educational activities and sports. Our Serenino, SereninoPiù, Serenup and Serenhappy Clubs are tailored to permit parents to safely leave their children with our professional entertainment staff. Creative-play activities, games, workshops are provided. All services listed below are available from 4 June to 8 September. The Serenino and the SereninoPiù Clubs are available from 27 May to 15 September. Children aged 3 to 5 may join the Serenino Club and for children aged 6 to 10 there is the SereninoPiù Club (kids aged 10 may choose between SereninoPiù and Serenup). The Clubs are open every day except Sunday, from 09.30am to 6.30pm (Monday from 09.00am), both clubs have their own specially designed area, with swimming-pool and games. Children who are not in the Serenino Club can access the club's swimming pool at specific times (access allowed to children aged 0 to 6, with their parents; in the free access times there is no assistance service). Kids aged 10 to 14 can join Serenup (kids aged 14 may choose between Serenup and Serenhappy) and teenagers from 14 to 17 can join Serenhappy, and will be involved in games, sports activities, drama, shows, and much more.

Children aged 5 to 17 can also participate in our Pance school (to learn the basics of dance and classic dance for children aged 5 to 7 and modern dance for children aged 8 to 17), and children aged 5 to 14 can

PARTIES AND SHOWS. Every evening musicals, cabaret and variety. But not only entertainment: in prime and second time dance and parties are available with games and

BLUSERENA BAILA. Every type of dance lesson every day, to experience the rhythms of the whole world! From Salsa, Merengue and Bachata, without neglecting group and

BLUSERENA CARD-PLAYING CLUB. A card-games Club. During the day and in the evening there are tournaments in Scala Quaranta, Texas Hold'em Poker, Burraco, Briscola, and Scopone.

FITNESS. For fitness-lovers, as well as the modern gym-fitness area with isotonic machines, dumbbells, Race Walker spinning bikes, group gymnastics and assistance from our qualified staff at fixed times: many other activities from the "morning muscular wake-up" to "Stretch and Tone", Total Body and Acquagym, Acqua Boxing, Nordic Walking and Pilates.

**SPORT.** The village has large central swimming pool with hydro massage and different depth areas, a swimming pool with waterslides and one for swimming. Our Guests can take part in group lessons of swimming and sailing. From 4 June to 8 September, also tennis and archery will be available. Moreover, five-a-side football pitches all on synthetic grass and with lighting for night play, tennis courts, multi-use court (basketball and volleyball) all with lighting for night play, bowls, beach volley, beach tennis, archery, table tennis, an adventure park for children and kids, totally safe suspended trails and a gymnastics path inside the pinewood, are available for free. **Bluserena SeaSport Club:** a rich offer of nautical sports and underwater attractions, with a team of professional and qualified instructors. Free: group sailing and windsurfing lessons for adults and kids; free use of canoes, pedalos and Paddle Surf. Free use of sail boats and windsurfis (except during lessons hours), charter tours introducing to sailing with the Tridente, with qualified instructors. Upon payment: intensive and individual lessons of sailing (Baby Boats are available for very young guests) and windsurfing; funny speedboat tow. Excursions on boats or dinghies. **Dive Center.**Diving center from Le Castella (8 km from the Village) authorized to issue licenses for all levels. Offer diving courses also for children, wonderful dives, cylinders refill and equipment rental

WELLNESS. Bluwellness is the area dedicated to those who want to have an holiday filled with relaxation and well being. We offer facial and body beauty treatments, sports and holistic massages and customized wellness programs

SERVICES AND SHOPS. The village has a boutique, a general store and newsagent, a tobacconist, a cash-point, a travel agent for car hire and transfers.

**BLUSERENA WITHOUT BARRIERS FOR OUR DISABLED FRIENDS.** Serenè Village is a village without architectural barriers and is equipped for disabled people. Rooms are available for disabled people and there are reserved parking spaces, amphitheater seating and beach spaces (near the walkway). A Job chair is available in the village, designed for use in the sea and wheelchairs can be rented upon request. Personal escorting service not available.

TRANSFERS AND CAR RENTAL. Bluserena allows to book the transfer from the airport or railway station or rent a car in the village. Moreover, an unattended private car park is available.

WORLD CUP. Available with a giant screen space for viewing the most important 2018 World Cup games.

INTERNET. Free Wi-Fi connection in main communal areas and in the Premium and Comfort Rooms

MEDICAL ASSISTANCE. A doctor is resident in the village and on call 24 hours a day (Pediatrician from 17 June to 8 September). The surgery is open a few hours each day, (morning noon) with doctor visit free of charge. Doctor visit upon payment outside consulting hours and outside the doctor's surgery.

ANIMALS. Dog Rooms are available upon request, which can host small dogs (max 10 kg) (See "Services details"). No other animals are allowed

## **DESCRIPTION OF THE SERVICES AND CONDITION FOR STAY**

### FULL BOARD "PIU" - Bluserena Full Board treatment (and much more). It includes:

Main Restaurant: buffet breakfast with a jug of coffee, buffet service lunch and dinner with show-cooking, filtered tap water and draught wine. The same seat is reserved for the whole week at tables for 8-9 people, often with other Guests. Children's lunches in the mini, teeny and junior clubs from 4 June to 8 September, snacks available on the beach from 11am to 12.30am.

From 11 June to 15 September 2018 are also available "La Braceria" on the beach and the restaurant "Il Gusto" with reserved table for each family, both one from Monday to Saturday from 1pm to 2.30pm and, at least one of them, from 8pm to 9.30pm. Subject to limited availability, possibly with turns at different time slots, they can be reserved in the village one day in advance. **Bar:** filtered tap water available.

Beach: a reserved beach umbrella with a sunbed and a deck-chair for each family.

Mother & baby kitchen. Parents who prefer to cook and prepare meals for their children can use the large Mother and baby kitchen which is accessible 24 hours a day. Assistance is provided and basic foods are available at main mealtimes.

Payment only with smart card.

#### "EXTRA" - Bluserena's All-Inclusive Offer.

This option can be booked for at least 7 nights (and for all the people included in the booking). It includes strictly individual drinks, which can be enjoyed up until to 2pm on the day of departure. Drinks are always served in a glass. As well as the services included in the Full Board Più treatment, we offer the following beverage consumption options:

At the main bar. Espresso, cappuccino, decaffeinated coffee and barley coffee. We also offer cappuccino with soy milk, warm milk and coffee macchiato, Ginseng flavored coffee, American brewed coffee, caffè corretto (or "espresso corretto"),cream coffee. Herbal teas are on hand, draught or on the tap drinks in 20cl glasses are available too. We offer a choice arrical before Correct Correct Correct of Espiesso Correct Correct Parla Cardiocard Correct Co

On the bar price ist are excluded.

Bar restaurant point. Espresso and cappuccino, decaffeinated coffee and barley coffee. Cappuccino with soy milk; warm milk and warmed milk with a dash of coffee in it. At lunch and dinner from 3 years old and up, an on the tap drink is served: the drink, (one drink per person) comes in a 40-cl sized cup and orange juice, beer and coke (or pepsi at the hotel's discretion), may be chosen. This service also includes one beach towel per person (12 years of age and up), which is exchanged for a clean towel weekly (more frequent towel changes have an extra cost). To access the services, clients need to use the provided Smart Card and wear the special bracelet. Extra Formula cannot be used to offer beverages to third parties. The formula can be revoked by the customer at any time, but it also can be revoke by Bluserena in cases where Regulation infringements have been ascertained; in either of the aforementioned situations, the Full Board Più prices will be reinstated. Extra Formula is subject to limited availability.

**CLUB CARD.** Membership is required for people aged 3+ and allows use of the sports fields and equipment, beach services, and to take part in tournaments and group classes, as well as the services of the Serenino, Serenino Più, Serenup and Serenhappy clubs.

ENTERTAINMENT AND SHOWS. Our Guests can enjoy entertainment and evening shows, games, balls and parties free of charge.

1 ADULT + CHILD (or TEENAGER). Discounts for children in an additional bed, in the room with an adult. If there are more children, the offer is applied to just one, and the others e reductions for the 3rd, 4th and 5th bed. The offer is subject to limited availability and is only valid with one adult per family and only for one room per family

BLUSERENA SHORT STAYS. Stays shorter than a week can be booked at www.bluserena.it/quote, as Full Board "Più" treatment and in Classic room. The prices are listed under "Short in the price list, with free Club Card. Short Stays apply to a limited number of rooms, according to availability. In case of extension, starting from the 5th night, the standard price will be applied and the Club Card will be available upon payment.

**ON HOLIDAY WITH YOUR DOG.** Serenè Village allows you to bring your little dog (only small dogs 10 kg max. accompanied by a health certificate are allowed). The dog will stay in the garden of your room, equipped with a dog bed and bowls for food and water, walk around the village in the reserved areas and on specific paths (e.g., not on the beach, in the restaurant and the village square) with a muzzle and on a leash. Dog food is not provided. The availability is limited and no other animals are allowed.

BOOKING. For information and bookings, please visit www.bluserena.it/quote or contact Booking Bluserena on (0039) 085 8369777. The whole amount should be paid when booking; however, it is also possible to pay a 10% deposit of the whole amount as confirmation, and the remaining amount shall be paid no later than 21 days before the holiday. Payments can be made by bank transfer or credit card in the area www.bluserena.it/perchihaprenotato.

CANCELLATION FEES. The following cancellation fees are applied on the total amount of the booking:
- cancellations up to 21 days before arrival: 10%;
- cancellations from 20 to 10 days before arrival: 50%;
- cancellations from 9 to 4 days before arrival: 75%;
- cancellations from 3 to 0 days before arrival: 100%.

CHECKING IN AND CHECKING OUT FOR ROOMS AND BEACH UMBRELLAS. Please let us know if you want to start your stay with a lunch or a dinner: if your stay starts with the dinner, then lunch on the day of departure is included (may be replaced by a packed lunch, on request); if the stay starts with lunch, the last meal included is breakfast. Room keys and beach umbrellas will be available by 4pm on your day of arrival. We cannot guarantee an early availability in case of a stay starting at lunch. On the day of departure, rooms and beach umbrella must be returned by 10am. On arrival and departure guests can use the changing rooms with showers in the hall area and the unsupervised left luggage area. By reserving our "Delayed Check-out" option (upon payment, availability limited) rooms and beach umbrellas are available until 2.15pm on the day of departure (Delayed Check-out can be requested upon booking or book on site within 2 days before the departure).

**SMART CARD.** Upon your arrival, you will be given a Smart Card: a prepaid card that must be used for payment at the bars, restaurant and Punto Blu. Any unused residual amount on the card will be returned. The Smart Card will also include the credit for the included services in the All Inclusive Extra and Club BluserenaPiù offers: please show your Card to use them.

CHILDREN'S STAY. Discounts are applied in accordance with the age of the child at time of the stay (e.g., the discount for children aged 0-3 is applied to children who have not vet

**ID DOCUMENTS.** Documents confirming the identity of all the people included in the booking must be shown on arrival, including for minors of any age, pursuant to art. 109 of the Italian Consolidated Act on Public Safety. Otherwise, the hotel may only give any applicable discounts relating to a higher age group.

SERVICES AVAILABLE UPON PAYMENT. Individual sports lessons, Bluwellness treatments some services of the Bluserena SeaSport Club, dive center, excursion, transfer, car hire, medical assistance outside consulting hours and outside the doctor's surgery, as well as any other service indicated on the price list.