

## THE VILLAGE IN SHORT

**4-Star Village, in Montesilvano, 7 Km from Pescara. Directly on the beach, rooms about 50 m from the sea. 200 Hotel rooms sleeping up to 4 beds and Residence Option with 280 apartments sleeping up to 7 beds.**

### RESTAURANTS

- ✓ Rich catering, buffet and show cooking
- ✓ Main Restaurant, with two comfortable air conditioned rooms, one table assigned to each family, in the internal room or at Il Patio, an outdoor terrace
- ✓ Corner bar in the restaurant
- ✓ Sea Box to enjoy on the beach, free for hotel guests
- ✓ Available Pizzeria for residence guests, also with take away service
- ✓ Baby Kitchen/Baby feeding facility for baby meals
- ✓ Beach bar
- ✓ Particularly careful for food intolerances (gluten, lactose, egg)

### ENTERTAINMENT

- ✓ Big entertainment staff
- ✓ Daily entertainment and great evening shows
- ✓ Blu Circus, Circus disciplines course
- ✓ Sports tournaments, card tournaments, board games
- ✓ Bluserena Baila, dance lesson and group dancing
- ✓ Excursions

### FOR CHILDREN

- ✓ Club from 3 to 10 years old, also in the evening
- ✓ Reserved lunch for children with the entertainment staff
- ✓ Park with giant games
- ✓ Serenella Beach, reserved area for children on the beach
- ✓ In the Village you can meet Serenella mascot
- ✓ Serenella's House and Serenella's Theater
- ✓ Dance School and Rhythmic Gymnastic, Football Training, Swimming and Mermaiding School

### FOR TEENAGERS

- ✓ Teeny Club from 11 to 14 years old
- ✓ Junior Club from 14 to 17 years old
- ✓ Cyber-Arena, the neighborhood for kids, inspired by the world of "Cyberpunk": fights with toy weapons, challenges with bows and arrows, nights in tents, and much more
- ✓ Cyber-Beach, on the beach: sailing and windsurfing courses, canoes, sailing boat and Paddle Surf.
- ✓ Laser Match, teams game with an infrared weapons
- ✓ Rhythmic Gymnastic School and Football Training until 14 years old

### POOLS, SEA AND BEACH

- ✓ Big swimming pool with waterslides, swimming pool with trampoline, swimming pool in the Mini Club area
- ✓ The seabed is suitable for children
- ✓ Big and private sandy beach
- ✓ On the beach, beach umbrella with a sunbed and a deckchair assigned to each room
- ✓ Water inflatable games
- ✓ Canoes, pedaloes, sailing boat, windsurfs and Paddle Surf

### SPORT, FITNESS AND WELLNESS

- ✓ Fitness area with isotonic machines
- ✓ Paddle Tennis
- ✓ Sport fields with lighting for night play, five-a-side soccer field on synthetic grass, tennis court, bowls, beach tennis, bocce, beach volley, table tennis, archery and shooting gallery.
- ✓ Gymnastic group lessons, swimming courses, sailing and windsurfing, tennis and archery
- ✓ Nautical Sports
- ✓ Wellness

### AND MUCH MORE...

- ✓ Medical assistance H24
- ✓ Free Wi-Fi connection in the common areas
- ✓ Boutique, a general store with newsagent, minimarket, a tobacconist, a cash-point, pushchair and bike rental
- ✓ Fenced parking
- ✓ Congress rooms

### SOME RULES IN THE VILLAGE

- ✓ Driving with bikes, motorized or electric transport is not allowed
- ✓ Individual accompaniment service not available
- ✓ Decent clothing is required in all closed places (never in swimming costume, without shirt or bare feet)
- ✓ Restaurant: do not bring pushchair; do not play among tables
- ✓ Hours of silence: from 2.30 p.m. until 4.00 p.m. and from 12.00 a.m. until 9.00 a.m.
- ✓ Smoking is prohibited in the rooms, closed rooms and on the porch,
- ✓ in the amphitheater, in busy areas and games areas where children stay
- ✓ Pets are not allowed

*Complete regulation on [www.bluserena.it](http://www.bluserena.it)*

### ONLINE ONLY EXCLUSIVE ADVANTAGES

- If you or your agency book online
- ✓ Free cancellation up to 14 days before arrival
  - ✓ 2nd stay for free, for one person in special weeks
  - ✓ If you are already a Bluserena customer: even more free drinks at the bar

### BOARD HOTEL OPTIONS

#### FULL BOARD "PIÙ" - Bluserena Full Board treatment

Buffet breakfast, lunch and dinner with show cooking, filtered tap water and draught wine are included. Table available for each family, in the internal room or at Il Patio, an outdoor terrace (to be booked); Sea Box to enjoy on the beach, assisted lunch for children with the entertainment staff, beach umbrella with a sunbed and a deckchair. Use of Baby Kitchen / Baby feeding facility.

#### "EXTRA" - Bluserena All-Inclusive Offer

In addition of services of FULL BOARD "PIÙ": at the main Bar, caffetteria, tap drinks in 20 cl glasses, fruit juices, syrups, draft beer, slushes, wine, prosecco, tonic liqueurs and liqueurs, aperitifs and vermouth, grappa and from 5.30 p.m. until 7.30 p.m. also a selection of cocktails; during the meal tap drinks in 40 cl glasses (3 years of age and up). One beach towel (12 years of age and up).

**HOTEL ROOMS**

**CLASSIC**

Classic Rooms are equipped with individually controlled air conditioning, safe, TV with Sky, fridge and bathroom. Available Classic Sea View rooms with small balcony and sea view or rooms with balcony (some rooms without balcony). The 4th bed is a bunk-bed. Also available connected rooms and rooms for differently-abled guests.

**FAMILY**

Family Rooms, consisting of two communicating rooms, on the 2nd and 3rd floors with balconies. They have two bathrooms and hydromassage, the 3rd and 4th bed are a sofa-bunk-bed, a kettle with tea and herbal teas, a two 32-inch TVs with Sky suitable for children and includes 2 Serenella customized beach towels.

**COMFORT**

Comfort Rooms on the 5th 6th and 7th floors. Elegantly furnished, in addition includes an espresso coffee machine, a kettle with tea and herbal teas, Wi-Fi connection, open minibar (water, 2 soft drinks and beer), one beach towel per person (aged 3+) changed daily, reserved beach umbrella in the central part of the beach (from 2nd to 4th row).

**SERENA MAJESTIC HOTEL PRICES**

PRICES PER PERSON PER NIGHT IN A DOUBLE ROOM Arrival and departure on Sunday, alternative arrival days available only on request. For stays from 1 to 3 nights with a Saturday night, see "Short Stay" rates. Room keys available from 2.30 p.m. and guaranteed by 4.00 p.m.; Check-out by 10.00 a.m., unless "Late Check-Out" booked.		A	B	C	D	E	F	G	H	I	L	M	N	O
		29/5 5/6	5/6 12/6	12/6 19/6	19/6 26/6	26/6 3/7	3/7 17/7	17/7 24/7	24/7 31/7	31/7 7/8	7/8 14/8	14/8 21/8	21/8 28/8	4/9 18/9
<b>CLASSIC ROOM</b>	PIÙ - Bluserena Full Board	64	69	74	82	90	93	96	102	117	122	146	109	76
	EXTRA - Bluserena All Inclusive	77	82	87	95	104	107	110	116	131	136	160	123	90
<b>FAMILY ROOM</b>	€ 30 Daily supplement per "Classic" Room . Minimum 4 people stay in the room.													
<b>COMFORT ROOM</b>	PIÙ - Bluserena Full Board	75	80	85	93	105	108	111	117	132	137	161	124	91
	EXTRA - Bluserena All Inclusive	88	93	98	106	119	122	125	131	146	151	175	138	105

**SEA VIEW ROOM**

Room with balcony and sea view. Available Classic Sea View rooms. Weekly supplement € 42 per room (discount for "Club BluserenaPiù"). Subject to availability, to be booked.

**IL PATIO**

Terrace outside the main restaurant, with table available for each family. Free, to be booked upon confirmation, subject to availability.

**COCCINELLA BABY CARE**

For children from 0 to 3 years old. In the room there are a crib, changing table, toilet reducer (on request), bottle warmer, baby bath and linen set, Baby Kit (products for cleaning children); high chair in the restaurant. Compulsory fee for each child between 0 and 3 years old, € 77 per week up to 7/8 and from 4/9, € 84 from 7/8 up to 4/9.

**3RD/4TH BED REDUCTION (BUNK BED)**

Ages are defined as years not yet completed.

**3-8 YEARS**

**80%**

**8-12 YEARS**

**50%**

**12-18 YEARS**

**40%**

**FROM 18 YEARS**

**20%**

**CLUB CARD**

Mandatory for stays of 5 nights (from 3 years): € 39 per person per stay.

**DOUBLE ROOM WITH SINGLE USE**

Supplement per day € 18 until 26/6 and from 11/9 onwards; € 53 from 26/6 to 17/7 and from 4/9 to 11/9; € 61 from 17/7 to 7/8 and from 28/8 to 4/9; € 75 from 7/8 to 28/8. Subject to limited availability.

**EXCLUSIVE ADVANTAGES ONLY FOR THOSE WHO BOOK ONLINE**

Only if you or your agency book online on [www.bluserena.it](http://www.bluserena.it) without telephone support:

**FREE CANCELLATION UP TO 14 DAYS BEFORE THE BEGINNING OF THE HOLIDAY.**

**FREE BAR CONSUMPTION FOR ALREADY BLUSERENA CUSTOMERS:** € 1.50 for Welcome customers, € 2.50 for Silver customers, € 3 for Golden, € 3.50 for Platinum and Platinum Plus and € 4 for Diamond customers per person per day . For children from 0 to 18 years of age, the values are reduced in proportion to the price list discount on the pension. For details see the rules of BluserenaPiù Club.

**2nd STAY FOR FREE FOR ONE PERSON.** 100% discount for one person on the 2nd stay 2022, during the week to choose among those published in the area [www.bluserena.it/happyweeks](http://www.bluserena.it/happyweeks), in a period other than the first stay. Terms of use of the discount: valid for stays of one week in a Classic Room (consisting of at least 2 adults) in PIÙ - Bluserena Full Board, for summer season 2022; transferable to 1st degree relatives who are not already Bluserena customers and who do not already have a confirmed booking for summer 2022. In no case can the discount be used for services other than those described above or in 2023. For accompanying persons the conditions of stay published on the official price lists are valid. Cannot be combined with any Bluserena offers.

For details of the concessions see "Descriptions of services and conditions of stay".

**IDEAS TO SAVE MONEY**

**ADULT + CHILD, DISCOUNTS UP TO 70%**

Discounts also for children in 2nd bed! The following discounts apply to children in 2nd bed: 0-3 years 70%, 3-8 years 60%, 8-12 years 30%, 12-18 years 10%. Children 0-3 years payment of the mandatory fee for Coccinella Baby Care. Offer subject to limited availability

**SPECIAL 4 NIGHTS 11-15 SEPTEMBER**

4 nights at € 195 per person instead of € 304, club card included. Reductions for 3rd and 4th bed: Children 3-8 years 80%, 8-12 years 50%, 12-18 years 40%, adults 20%. Children 0-3 years compulsory fee for Coccinella Baby Care € 11 per day.

**SHORT STAY, FROM 1 UP TO 3 NIGHTS (SATURDAY INCLUDED)**

PRICES PER PERSON PER DAY IN DOUBLE ROOM Rates for stays from 1 to 3 nights with Saturday night. For any other stay, for reductions and supplements, see the table above.		A	B	C	D	E	F	G	H	I	L	M	N	O
		29/5	5/6	12/6	19/6	26/6	3/7	17/7	17/7	24/7	31/7	7/8	14/8	21/8
5/6	12/6	19/6	26/6	3/7	17/7	28/8	24/7	31/7	7/8	14/8	21/8	28/8	28/8	18/9
<b>CLASSIC ROOM IN PIÙ - BLUSERENA FULL BOARD</b>	One night stay	109	117	126	139	153	158	163	173	199	207	248	185	129
	Two nights stay	96	103	111	123	135	140	144	153	176	183	219	164	114
	Three nights stay	86	93	100	111	122	126	130	138	158	165	197	147	103

**MANY OTHER SERVICES**

**BEACH**

The Club Card includes an umbrella, a sunbed and a deckchair per room.

**BEACH UMBRELLAS IN THE FIRST ROWS:** in the 1st row € 16 until 31/7 and from 28/8, € 19 from 31/7 to 28/8; in the 2nd row € 11; in the 3rd row € 6, per day (discounts in "Club BluserenaPiù"). To be booked.

**SUNBED:** a sunbed included in the price; the 2nd sunbed (instead of the deckchair), to be reserved subject to availability, € 7 per day (discounts in "Club BluserenaPiù").

**BEACH PROMO:** beach umbrella in the 2nd row with additional sunbed € 14 per day; beach umbrella in the 3rd row with additional sunbed € 9 per day. To be booked subject to availability.

**BEACH TOWEL RENTAL:** if not included in the chosen formula: € 6.50 per week (discounts in "Club BluserenaPiù"). Additional washes are subject to charges. Bookable on site.

**LATE CHECK-OUT**

Room and beach umbrella available until 2.15 p.m. on the day of departure! € 49 per room (discounts in "Club BluserenaPiù"). For those who choose the Late Check-Out, any extra meal in Più - Bluserena Full Board costs € 25, children 0-3 years free, 3-12 years € 14, the travel basket € 12 each. To be booked, subject to availability.

**SERENELLA KIT**

For children the exclusive SERENELLA KIT: a large Serenella Plush (50 cm), a single Serenella 100% cotton bedspread with 260x170 pique weave, a Serenella Bio Bath Kit (shampoo, shower gel and body cream in 100 ml bottles), Serenella sticker and cotton Shopper. To be requested at the time of booking (subject to limited availability) € 59 per kit.

**STROLLERS RENT**

Rental at € 7 per day, € 35 for 1 week, € 59 for 2 weeks. Bookable on site, subject to availability.

**FENCED PARKINGS**

Fenced, unattended car parks, one of which for a fee, located in front of the reception and under video surveillance. € 35 per week until 19/6 and from 21/8; € 42 from 19/6 to 21/8. Bookable on site, subject to availability (discounts in "Club BluserenaPiù").

# SERENA MAJESTIC RESIDENCE

## RESIDENCE FORMULA

Studios (Mono) with 2 to 5 beds and two-room apartments (Bilo) with 5 to 7 beds, all equipped with living room with kitchenette and electric hobs, crockery, cookware and cutlery required, telephone, TV, sleeping area and balcony. All residences have a double bed, additional places on a sofa bed (bunk, pull-out or foldaway). In the Mono A and B the living area is divided from the double area by furniture elements. Mono A has a living area with 2 bunk sofa beds, a bedroom with a double bed, one bathroom. Mono B has 2 sleeping areas, each with 2 single beds (or 1 double), sofa bed in the living area and two bathrooms. Comfort Residence: equipped with air conditioning. Available on request residence with terrace (except for Mono B Comfort), with sea view (except Mono D Comfort), see Price Table; Comfort Residence with furniture for the disabled. Standard Residence: not refurbished, with essential furniture and bathroom with shower without cabin. On request it is possible to book, with supplement, residence with air conditioning or with terrace (terrace not available in Bilo B).

## SERENA MAJESTIC RESIDENCE PRICES

WEEKLY PRICES FOR ACCOMMODATION ONLY Arrival and departure on Saturday, alternative arrival days available only on request. Apartments keys available from 2.30 p.m. and guaranteed by 5.00 p.m.; Check-out by 10.00 a.m..		A	B	C	D	E	F	G	H	I	L	M	N	O
		28/5 4/6	4/6 11/6	11/6 25/6	25/6 2/7 27/8 3/9	2/7 9/7	9/7 16/7	16/7 23/7	23/7 30/7	30/7 6/8	6/8 13/8 20/8 27/8	13/8 20/8	3/9 10/9	10/9 17/9
<b>COMFORT RESIDENCE APARTMENTS</b>	MONO A - Sleeps 4	413	483	497	693	749	798	875	938	1.134	1.288	1.463	434	371
	MONO B - Sleeps 3	308	364	371	518	560	602	658	707	854	966	1.099	329	280
	MONO C - Sleeps 3	294	343	357	497	532	567	623	665	805	917	1.043	308	266
	MONO D - Sleeps 2	287	336	350	483	525	560	616	658	791	903	1.022	301	259
	BILO A - Sleeps 5	539	637	651	910	980	1.050	1.148	1.232	1.491	1.694	1.918	567	490
<b>STANDARD RESIDENCE APARTMENTS</b>	MONO A - Sleeps 4	308	364	371	518	560	602	658	707	854	966	1.099	329	280
	MONO B - Sleeps 3	231	273	280	392	420	455	497	532	644	728	826	245	210
	MONO D - Sleeps 2	217	252	266	364	392	420	462	497	595	679	770	224	196
	BILO B - Sleeps 6	462	546	560	777	840	896	987	1.057	1.274	1.449	1.645	490	420
<b>SUPPLEMENT FOR ADDITIONAL PERSON IN RESIDENCE APARTMENTS</b>	(Upon request and charged despite the age or the use of an additional bed or cot, folding type)	42	49	49	70	77	77	91	91	112	126	147	42	35

## LONG STAY IN RESIDENCE

Discounts for stays of at least 14 nights included in the periods from 28/5 to 13/8 and from 27/8 to 17/9: 10% discount up to 18/6 and from 27/8; 5% discount from 18/6 to 13/8. For customers of "Club BluserenaPiù" greater discounts and concessions also for stays from 13/8 to 27/8.

## CLUB CARD

Mandatory (from 3 years of age): € 39 per person per stay.

## FINAL CLEANING CHARGE

Mandatory. Cost per residence: € 49.

## RESIDENCE BOARD

Full board per day per person € 41 up to 9/7 and from 3/9, € 45 from 9/7 to 3/9. Half Board (breakfast and dinner), per day per person € 30 until 9/7 and from 3/9, € 33 from 9/7 to 30/7, € 35 from 30/7 to 3/9. Half Board (breakfast and lunch), per day per person € 19. Discount for children with board formulas: 0-3 years free, 3-8 years 70%, 8-12 years 50% (ages are meant for years not completed). The Full Board Residence includes breakfast (with cafeteria not expressed by dispenser), lunch and dinner with buffet service, draft wine and microfiltered water, table assigned per family. The Half Board Residence includes breakfast and dinner or breakfast and lunch. Bookable for all room components and for a minimum of 7 nights. Room service is "residence" type (initial cleaning, weekly linen change), daily cleaning is not provided.

## SEA VIEW RESIDENCE

€ 49 per week per residence. To be booked (discount for "Club BluserenaPiù")

## RESIDENCE APARTMENTS WITH TERRACE

Residence with terrace on the first floor. € 28 per week per residence. To be booked, subject to availability.

## STANDARD RESIDENCE APARTMENTS WITH AIR CONDITIONING

€ 28 per week per residence. To be booked, subject to availability.

## HIGH CHAIR RENTAL IN RESIDENCE APARTMENTS

€ 19 per stay. To be booked, subject to availability.

## HOW TO REACH SERENA MAJESTIC HOTEL RESIDENCE

Viale Carlo Maresca, 12 65015 Montesilvano (PE)

**By car:** motorway A14 up to Pescara Nord Città Sant'Angelo exit. The hotel is 2 km from the motorway exit. **By train:** the railway station of Pescara is 7 km away and is connected by public transport (bus 2/) and taxis. **By plane:** the airport of Pescara is 14 km away from the hotel

FOR ALL THE DETAILS ABOUT THE SERVICES DESCRIBED IN THIS PRICE LIST SEE "DESCRIPTION OF THE SERVICES AND CONDITIONS OF STAY"

Prices include VAT, but not of any applicable holiday taxes in force, nor of any increases or new taxes (including any increase to the VAT rate).