

## THE PERFECT COMBINATION OF ELEGANCE, NATURE, DESIGN AND WELLNESS.

Hotel-Design, 5 stars, designed by the green architect Emilio Ambasz. An exclusive location, perfectly integrated into the protected natural area of Stornara. A beach set in a 5 km pristine coastline. Inside the hotel, the splendid Thalasso SPA, one of the most evocative in Italy with 3500 square meters, sea water pools, thalassotherapy treatments, wellness rituals and much more. Plus, all the services of Ethra Reserve: clubs and activities dedicated to children and teenagers up to 17, a rich offer of activities and sports equipment, large spaces for evening shows.

## THE HOTEL IN SHORT

109 Rooms and Suites, arranged in a courtyard overlooking the pool and pine forest. Joined to the sea by a large pine forest, perfectly integrated into the protected natural area of Stornara. Free shuttle to the sea (about 9 minutes journey). A few km from Matera, Valle d'Itria, Alberobello. Bari and Brindisi airports at 100 km.

### RESTAURANTS

- ✓ The best of Italian catering with excellent raw materials and products from the very rich Apulian territory
- ✓ Central Kalidria restaurant with air-conditioned dining room and outdoor area, one table for each family
- ✓ At lunchtime, there is also a restaurant by the Mediterraneo sea restaurant or Sea Box to be consumed on the beach
- ✓ Two bars, one of which on the beach
- ✓ Specific attention to food intolerances (gluten, lactose, eggs)

### ENTERTAINMENT AND SHOW

- ✓ Piano bar
- ✓ Great team of entertainers \*
- ✓ Daytime entertainment and great evening shows \*
- ✓ Blu Circus, circus disciplines course \*
- ✓ Sports, card and board games tournaments \*
- ✓ Bluserena Baila, dance lessons and group dances \*
- ✓ Excursions

\*at Ethra Reserve

### FOR CHILDREN

- ✓ Club for children available also in the evening\*
- ✓ Lunch and dinner reserved for children with the entertainers
- ✓ Park with giant games\*
- ✓ Spray Park with water games\*
- ✓ Blu Baby Park for children 0-6 years with mini pool, water games, slides, castles and swings\*
- ✓ Serenella Beach, a space reserved for children on the beach\*
- ✓ In the Village Serenella mascot\*
- ✓ The House and the Theater of Serenella\*
- ✓ Dance and rhythmic gymnastics, football, swimming and mermaiding schools\*

\*at Ethra Reserve

### FOR TEENAGERS

- ✓ Teeny Club from 11 to 14 years
- ✓ Junior Club from 14 to 17 years
- ✓ Cyber-Arena, the kids' neighborhood, inspired by the world of "Cyberpunk": fights with toy weapons, challenges with bows and arrows, nights in tents and much more
- ✓ Cyber-Beach, on the beach: sailing courses, windsurfing, canoeing, sailing and Paddle Surfing
- ✓ Laser Match, team game with infrared weapons
- ✓ Rhythmic gymnastics school and football school up to 14 years\*
- ✓ Laser Match, team game with infrared weapons \*

\*at Ethra Reserve

### POOLS, SEA AND BEACH

- ✓ One outdoor swimming pool and one indoor swimming pool in the Thalasso SPA
- ✓ Wide sandy and private beach, surrounded by great suggestive dunes
- ✓ The seabed is suitable for children.
- ✓ Free shuttle to the sea (about 9 minutes journey)
- ✓ On the beach, beach umbrella with two sunbeds assigned to each room, beach towels use
- ✓ Excursions by boat and rubber dinghy
- ✓ Canoes, sailing boats, windsurfs and Paddle Surf

### SPORT

- ✓ Big gym equipped with Technogym machines with personal trainer and outdoors fitness activities (from yoga to pilates)
- ✓ Soccer fields (all on synthetic grass and with lighting for night play), beach volley and beach tennis, table tennis, archery, shooting gallery.
- ✓ Gymnastic group lessons, swimming courses, sailing and windsurfing, tennis and archery\*
- ✓ Nautical Sports\*

\*at Ethra Reserve

### AND MUCH MORE...

- ✓ Free Wi-Fi connection in all the rooms, in the main common areas and on the beach
- ✓ Boutique, stores, a cash-point, car and bike rental
- ✓ Transfer service
- ✓ Internal parking
- ✓ Small dogs are welcome (max 10 kg)
- ✓ Hair dresser\*
- ✓ Medical assistance H24\*

\*at Ethra Reserve

### SOME RULES IN THE HOTEL

- ✓ Driving with motorized or electric transports is not allowed
- ✓ Individual accompaniment service not available
- ✓ Decent clothing is required in all closed places (never in swimming costume, without shirt or bare feet)
- ✓ Restaurant: do not bring pushchair; do not play among tables
- ✓ Hours of silence: from 2.30 p.m. until 4.00 p.m. and from 12.00 a.m. until 9.00 am
- ✓ Smoking is prohibited in the rooms, closed rooms and on the porch, in the woods, in the amphitheater\*, in busy areas and games areas where children stay

Complete regulation on [www.bluserena.it](http://www.bluserena.it)

### ETHRA RESERVE

Kalidria Hotel & Thalasso SPA, guests can access the common areas, activities and entertainment of the nearby Calanè and Valentino Village. Kalidria Hotel is located within the Ethra Reserve, an unique destination in Apulia, nestled in the protected natural reserve of Stornara, overlooking a long and wild private beach. A destination with 2 beautiful 5 star Hotels, Kalidria Hotel & Thalasso SPA and Alborèa Ecolodge Resort and two 4 star Villages, Valentino Village and Calanè Village, a Congress center and Ethra Thalasso SPA, an exclusive beauty SPA of 3,500 sqm.

**ONLINE ONLY EXCLUSIVE ADVANTAGES**

If you or your agency book online:

- ✓ Free cancellation up to 14 days before arrival
- ✓ 2nd stay for free, for one person in special weeks
- ✓ If you are already a Bluserena customer: even more free drinks at the bar

**OUR BOARD OPTIONS**

**FULL BOARD**

Buffet breakfast and lunch, dinner with table service (reserved for families) at the central restaurant Kalidria. Bottled mineral water included with meals, other drinks for a fee. Tables are available in the shaded area outside the central restaurant (bookable directly at the hotel, subject to availability). Guests of the Suites can request the assigned table in the outdoor area for the duration of their stay. For lunch it is possible to book the Mediterraneo sea restaurant for a fee and subject to availability, or the Sea Box to be consumed in the beach area (for free). Also included are an umbrella with two sun loungers on the beach for each room and use of beach towels. For paid drinks it is necessary to use the Smart Card

**EXTRA FULL BOARD**

In addition of services of FULL BOARD, includes caffetteria, tap drinks in 20 cl glasses, fruit juices, syrups, draft beer, slushes, wine, prosecco, tonic liqueurs and liqueurs, aperitifs and vermouth, grappa and a selection of cocktails. Champagne and spirits defined as special on the bar price list are not included.

**ROOMS**

All Rooms have private and furnished balcony, air conditioning, phone, 43-inch TV with Sky channels, Wi-Fi, fridge and coffee machine with capsules, a kettle with a selection of teas and herbal teas and safe. All Kalidria Hotel and Thalasso SPA guests have access to the sauna and Turkish bath, relax area with a kettle with teas and herbal teas and the Thalasso SPA outdoor area with the hydromassage tubs.

**CLASSIC**

Classic Rooms, of 30 sqm, are available on the 2nd floor with sleeps 2 (French-style bed); available on request room with double bed.

**SUPERIOR**

Superior room, 37 sqm, on the 1st floor with sleeps 2 (French-style bed) and possibility of adding a cot or one sleep bed. Customers who choose the Superior room also have a marine Aquatonic path per day per person at Thalasso SPA.

**SUITE**

Rooms, of 60 sqm., on the 2nd floor, composed of bedroom with double bed and walk-in closet, living area with double sofa bed, big bathroom and large furni- shed terrace. Customers who choose the Suite room also have a Premium beach arrangement, access to sauna and Turkish bath, a marine Aquatonic path per day per person at Thalasso SPA..

**ALBACHIARA SUITE**

100 sqm., a large lounge area, bedroom with sleeps 2 (French-style bed), desk, comfortable walk-in closet, large furnished terrace. Customers who choose Albachiara Suite room also have a Premium beach arrangement, access to sauna and Turkish bath, a marine Aquatonic path per day per person at Thalasso SPA.

**OUR PRICES**

PRICES PER PERSON PER DAY IN DOUBLE ROOM, Arrivals and departures on Sunday, on request on different days. Room delivery starting from 2.30 pm, guaranteed by 4.00 pm; check-out at 11.00, except for the purchase of the "Late Check-Out".		A	B	C	D	E	F	G							
		29/5 5/6 11/9 25/9	5/6 19/6	19/6 3/7 4/9 11/9	3/7 31/7	31/7 7/8 28/8 4/9	7/8 14/8 21/8 28/8	14/8 21/8							
Rates for the nights indicated in the table		Sunday - Thursday	Friday - Saturday	Sunday - Thursday	Friday - Saturday	Sunday - Thursday	Friday - Saturday	Sunday - Thursday	Friday - Saturday	Sunday - Thursday	Friday - Saturday	Sunday - Thursday	Friday - Saturday		
CLASSIC ROOM	Full Board	115	132	135	155	150	173	167	192	190	219	205	236	245	282
	Extra Full Board	130	150	150	173	165	190	182	209	205	236	220	253	260	299
SUPERIOR ROOM	Full Board	123	141	144	166	161	185	179	206	203	233	219	252	262	301
	Extra Full Board	138	159	159	183	176	202	194	223	218	251	234	269	277	319
SUITE	Full Board	161	185	189	217	210	242	234	269	266	306	287	330	343	394
	Extra Full Board	176	202	204	235	225	259	249	286	281	323	302	347	358	412
ALBACHIARA SUITE	Full Board	173	199	203	233	225	259	251	289	285	328	308	354	368	423
	Extra Full Board	188	216	218	251	240	276	266	306	300	345	323	371	383	440

**BABY CARE SET**

For children from 0 to 3 years old. In the room there are a crib, changing table, toilet reducer (on request), bottle warmer, baby bath and linen set, Baby Kit (products for cleaning children); high chair in the restaurant. Compulsory fee for each child between 0 and 3 years old, € 91 per week.

**3RD/4TH BED REDUCTION**

Ages are defined as years not yet completed.

**3-12 YEARS  
40%****12-18 YEARS  
30%****FROM 18 YEARS  
20%****SEA RESTAURANT MEDITERRANEO**

Possibility to have lunch at Mediterraneo restaurant, to be booked on site subject to availability. € 22 per person, children 0-3 free, children 3-12 years 50% discount.

**DOUBLE WITH SINGLE USE**

+ 50% of the rate per person per day. For example: Classic double single use from 29/5 to 30/5 € 172.50 per day.

**DOG ROOM**

Small dogs allowed (up to 10 kg) with a supplement of € 25 per day. Classic or Superior with balcony equipped with kennel and bowl. Limited availability, to be booked.

**SPECIAL 7 NIGHTS**

5% discount for stays of 7 or more nights. The discount does not apply to supplements but to Full Board or Extra Full Board fees.

**SPECIAL ADULT + CHILD, DISCOUNTS UP TO 50%**

The following discounts apply to children in 2nd bed: 0-3 years 50%, 3-12 years 20%. Children 0-3 years payment of the mandatory "Set Baby Care" fee.

**EXCLUSIVE ADVANTAGES ONLY FOR THOSE WHO BOOK ONLINE**Only if you or your agency book online on [www.bluserena.it](http://www.bluserena.it) without telephone support:**FREE CANCELLATION UP TO 14 DAYS BEFORE THE BEGINNING OF THE HOLIDAY.****FREE BAR CONSUMPTION FOR ALREADY BLUSERENA CUSTOMERS:** € 1.50 for Welcome customers, € 2.50 for Silver customers, € 3 for Golden, € 3.50 for Platinum and Platinum Plus and € 4 for Diamond customers per person per day. For children from 0 to 18 years of age, the values are reduced in proportion to the price list discount on the pension. For details see the rules of BluserenaPiù Club.**2nd STAY FOR FREE FOR ONE PERSON.** 100% discount for one person on the 2nd stay 2022, during the week to choose among those published in the area [www.bluserena.it/happyweeks](http://www.bluserena.it/happyweeks), in a period other than the first stay. Terms of use of the discount: valid for stays of one week in a Classic Room (consisting of at least 2 adults) in PIÙ - Bluserena Full Board, for summer season 2022; transferable to 1st degree relatives who are not already Bluserena customers and who do not already have a confirmed booking for summer 2022. In no case can the discount be used for services other than those described above or in 2023. For accompanying persons the conditions of stay published on the official price lists are valid. Cannot be combined with any Bluserena offers. For details of the concessions see "Descriptions of services and conditions of stay".**MANY OTHER SERVICES****LATE CHECK-OUT**

Rooms and beach umbrella available until 2.15 p.m. on the day of departure! € 49 per room (discounts in "Club BluserenaPiù"). To be booked. Subject to availability.

**BEACH**

The stay includes a beach umbrella with two sunbeds, use of beach towels.

**BEACH UMBRELLA IN THE FIRST ROW** € 24 per day. To be booked (discounts in "Club BluserenaPiù").**ETHRA THALASSO SPA**

Exclusive 3,500 square meters beauty SPA inside the hotel. It has two swimming pools with sea water, one outside and one inside with a Marine Aquatonic path, an open air wellness oasis with Jacuzzi tubs, solarium and fitness area. It also offers thalassotherapy, beauty treatments, sauna, Turkish bath, massages, wellness programs, relaxation and remise en forme programs.

All Kalidria guests have access to the relaxation area with herbal tea and outdoor area with whirlpools.

**TRANSFER**

With Bluserena you can book transfer from and to the Village, for advantageous rates.

**HOW TO REACH THE HOTEL**

ss 106 km 466.600 74010 Castellaneta Marina (TA)

**By car:** from Bari A14 motorway to the Taranto barrier. From Taranto continue towards Reggio Calabria on SS106 highway until Castellaneta Marina exit. **By train:** Taranto railway station is about 40 km from the hotel, Metaponto station is 20 km away; a transfer service is available on request. **By plane:** the airports of Bari and Brindisi are about 100 km away (highway or fast road); a transfer service is available on request.