

THE SUPER FAMILY BLUSERENA VILLAGE

For a holiday dedicated to the fun of the little ones and the relaxation of their families. Children will be greeted upon arrival by Serenella and accompanied into the magical world of Serenino Wonderland. Games and lots of fun tailored for children from 0 to 6 years in the Blu Baby Park. In Serenino a large and exclusive swimming pool with sea water and inflatables for even more fun. Lunch and dinner with the entertainers. Serenino is open all day until 11.00 p.m. with exclusive evening shows for the little ones and many exciting news, such as the house and the theater of Serenella. Qualified assistance and activities dedicated to the little ones in the Blu Nursery.

THE VILLAGE IN SHORT

4 Star Village, on the Apulian coast, with 230 rooms, directly connected by a large pine forest to a private beach of fine sand, set in a stretch of deserted coastline of over 5 km. Free shuttle to the sea (about 9 minutes of journey). A few km from Matera, Valle d'Itria, Alberobello. Bari and Brindisi airports 100 km away.

RESTAURANTS

- ✓ Rich catering, buffet and show cooking
- ✓ Central Restaurant with air-conditioned rooms, a table for each family assigned for the whole stay in the internal room or at Il Patio, shaded outdoor area
- ✓ Bar corner in the restaurant
- ✓ There is also a choice of seaside restaurant Scirò (for lunch) and Pizzeria Ethra (for dinner) *, Sea Box to be enjoyed on the beach
- ✓ Baby kitchen / baby Feeding Facility for baby meals
- ✓ Pool bar and beach bar
- ✓ Specific attention to food intolerances (gluten, lactose, eggs)

*At Valentino Village

ENTERTAINMENT

- ✓ Big entertainment staff
- ✓ Daytime entertainment and great evening shows
- ✓ Blu Circus, a course in circus disciplines
- ✓ Magic course for all ages
- ✓ Sports, card and board games tournaments
- ✓ Bluserena Baila, dance lessons and group dances
- ✓ Excursions

FOR CHILDREN

- ✓ Club for children from 3 to 10 years from 9 a.m to 11 p.m
- ✓ Nursery for children aged 12 to 36 months
- ✓ Lunch and dinner reserved for children with the entertainers
- ✓ Park with giant games *
- ✓ Spray Park with water games *
- ✓ Blu Baby Park for children 0-6 years with mini pool, water games, slides, castles and swings
- ✓ Serenella Beach, a space reserved for children on the beach
- ✓ In the Village the mascot Serenella
- ✓ The House of Serenella and the Theater of Serenella
- ✓ School of dance and rhythmic gymnastics, football school, coach kids, sailing course. Also swimming and mermaiding school

*At Valentino Village

FOR TEENAGERS

- ✓ Teeny Club from 11 to 14 years
- ✓ Junior Club from 14 to 17 years*
- ✓ Cyber-Arena, the children's neighborhood, inspired by the world of "Cyberpunk": fights with toy weapons, challenges with bows and arrows, nights in tents and much more*
- ✓ Cyber-Beach, on the beach: sailing courses, windsurfing, canoeing, sailing and Paddle Surfing
- ✓ Rhythmic gymnastics and football school up to 14 years
- ✓ Laser Match, team game with infrared weapons *

*At Valentino Village

POOLS, SEA AND BEACH

- ✓ Swimming pool with waterslides and hydro massage, swimming pool for swimming and swimming pool in the Mini Club area
- ✓ The sea is suitable for children.
- ✓ Big and private sandy beach
- ✓ On the beach, beach umbrella with a sunbed and a deckchair assigned to each room
- ✓ Water inflatable games
- ✓ Dive Center, excursions by boat and rubber dinghy
- ✓ Canoes, sailing boats, windsurfs and Paddle Surf

SPORT AND FITNESS

- ✓ Fitness area with isotonic machines
- ✓ Concrete tennis courts, five-a-side soccer field on synthetic grass (all with lighting for night play), beach volley and beach tennis, table tennis. Shooting gallery and archery*
- ✓ Gymnastic group lessons, tennis, sailing and windsurfing. Swimming courses and archery*
- ✓ Nautical Sports

*At Valentino Village

AND MUCH MORE...

- ✓ Doctor/Pediatrician H24
- ✓ Free Wi-Fi connection in the main public areas
- ✓ Boutique, shops*, a general store and newsagent, a tobacconist, a cash-point, a travel agency (where you can rent a car and arrange transfers), pushchair and bike rental. Hairdresser*
- ✓ Internal car park
- ✓ Small dogs are welcome (max 10 kg)

*At Valentino Village

SOME RULES IN THE VILLAGE

- ✓ Driving with motorized or electric transports is not allowed
- ✓ Individual accompaniment service not available
- ✓ Decent clothing is required in all closed places (never in swimming costume, without shirt or bare feet)
- ✓ Restaurant: do not bring pushchair; do not play among tables
- ✓ Hours of silence: from 2.30 p.m. until 4.00 p.m. and from 12.00 a.m. until 9.00 a.m.
- ✓ Smoking is not allowed in the rooms, closed rooms and on the porch, in the woods, in the amphitheater, in busy areas and games areas where children stay

Complete regulation on www.bluserena.it

ONLINE ONLY EXCLUSIVE ADVANTAGES

- If you or your agency book online
- ✓ Free cancellation up to 14 days before arrival
- ✓ 2nd stay for free, for one person in special weeks
- ✓ If you are already a Bluserena customer: even more free drinks at the bar

THALASSO SPA

Exclusive beauty SPA of 3,500 sqm., inside the next Kalidria Hotel & Thalasso SPA: thalassotherapy, beauty treatments, massages, wellness programs, relaxation and remise en forme programs. One outdoor seawater swimming pool and one indoor swimming pool with Aquatonic path, a Thalasso Oasis with Jacuzzi tubs en plain air, Turkish bath, sauna, hydro massage tubs and solarium.

ETHRA RESERVE

At Calanè Village, guests can access to the common areas, activities and entertainment at the nearby Valentino Village. Calanè Village is located within Ethra Reserve, an unique destination in Apulia, nestled in the protected natural reserve of Stornara, overlooking a long and wild private beach. A destination with 2 beautiful 5 star Hotels, Kalidria Hotel & Thalasso SPA and Alborèa Ecolodge Resort, and two 4 star Villages, Valentino Village and Calanè Village, a Congress center and Ethra Thalasso SPA, an exclusive beauty SPA of 3,500 sqm.

BOARD OPTIONS

FULL BOARD "PIÙ" - Bluserena Full Board treatment

Buffet breakfast, lunch and dinner with show cooking, filtered tap water and draught wine are included. Table assigned to each family in the internal room or shaded outdoor area, Il Patio, (to be booked): one access per week to the restaurant, at Scirò beach restaurant (for lunch) and Pizzeria Ethra (for dinner). Sea Box to enjoy on the beach area, assisted lunch and dinner for children with the entertainment staff, assigned one beach umbrella with a sunbed and a deckchair. Use of Baby Kitchen/ Baby feeding facility.

"EXTRA" - Bluserena All-Inclusive Offer

In addition of services of FULL BOARD "PIÙ": at the main Bar, caffetteria, tap drinks in 20 cl glasses, fruit juices, syrups, draft beer, slushes, wine, prosecco, tonic liqueurs and liqueurs, aperitifs and vermouth, grappa and from 5.30 p.m. until 7.30 p.m. also a selection of cocktails; during the meal tap drinks in 40 cl glasses (3 years of age and up); two accesses per week at Scirò restaurant (for lunch) and Pizzeria Ethra (for dinner). This service also includes one beach towel per person (12 years of age and up).

ROOMS

CLASSIC

One room apartments sleep 2 to 4 (some bunk beds) and three room apartments sleep up 5 (living area with single sofa bed, double bedroom, bedroom with two single beds, one bathroom) located in a courtyard buildings around the Calanè pool. They are equipped with air conditioning, 32-inch TV, fridge, safe and bathroom. Also available rooms on the ground floor with terrace and rooms at 1st or 2nd floor with balcony. Also available connected rooms and rooms for disabled guests.

STANDARD

One room apartments sleep 2 to 3 and two room apartments sleep up 4, located in different buildings than Classic rooms, 200 meters from the hall. They are equipped with air conditioning, 32-inch TV, fridge, safe, bathroom. Also available rooms at the ground floor with terrace and rooms at 1st or 2nd floor with balcony. Dog Rooms are also available. Standard rooms with a fenced garden equipped with a kennel and a bowl.

PREMIUM

One room apartments sleep 2 to 3, located in the main building closed to restaurant and pool, at the 1st or 2nd floor. In addition a 32-inch TV, Wi-Fi internet connection, a kettle with tea and herbal teas, an espresso coffee machine, one beach towel per person (aged 3+) with a midweek change (more frequent towel changes have an extra cost).

COMFORT

One room apartments sleep 2 to 3, located in the main building closed to restaurant and pool, at the 1st or 2nd floor. In addition a 43-inch TV with Sky channels, Wi-Fi internet connection, a kettle with tea and herbal teas, an espresso coffee machine, open minibar (water, 2 soft drinks and beer), beach umbrella in the central area (from 2° to 4° row), rent of beach towel per person (aged 3+) with daily change.

PRICES

PRICES PER PERSON PER NIGHT IN A DOUBLE ROOM

Arrival and departure on Sunday, alternative arrival days available only on request. For stay of 1 to 3 nights with Saturday night, see "short stay" rates. Room keys available from 2.30 p.m. and guaranteed by 4.00 p.m.; Check-out by 10.00 a.m., unless "Late Check-Out" booked.

		A	B	C	D	E	F	G	H	I	L
		29/5	5/6	12/6	19/6	26/6	17/7	31/7	7/8	14/8	4/9
		5/6	12/6	19/6	26/6	17/7	31/7	7/8	14/8	21/8	11/9
		11/9				28/8			21/8		
		18/9				4/9			28/8		
CLASSIC ROOM	PIÙ - Bluserena Full Board	74	84	89	94	107	111	128	133	160	87
	EXTRA - Bluserena All Inclusive	87	97	102	107	121	125	142	147	174	101
STANDARD ROOM	PIÙ - Bluserena Full Board	70	80	85	90	103	107	124	129	156	83
	EXTRA - Bluserena All Inclusive	83	93	98	103	117	121	138	143	170	97
PREMIUM ROOM	PIÙ - Bluserena Full Board	80	90	95	100	115	119	136	141	168	95
	EXTRA - Bluserena All Inclusive	93	103	108	113	129	133	150	155	182	109
COMFORT ROOM	PIÙ - Bluserena Full Board	85	95	100	105	122	126	143	148	175	102
	EXTRA - Bluserena All Inclusive	98	108	113	118	136	140	157	162	189	116

FOR ALL THE DETAILS ABOUT THE SERVICES DESCRIBED IN THIS PRICE LIST SEE "DESCRIPTION OF THE SERVICES AND CONDITIONS OF STAY"

JOLLY FORMULA

Unlimited access (by reservation during the stay) to the seaside restaurant Scirò (available for lunch) and Pizzeria Ethra (for dinner) both with buffet service, open at least 6 days a week. Bookable from 6/6 to 10/9, subject to limited availability. € 9 per room per day.

IL PATIO

Shaded area outside the central restaurant, with table assigned per family. Free, to be booked upon confirmation subject to availability.

COCCINELLA BABY CARE

For children 0-3 years old. In the room there is a cot, changing table, toilet reducer (on request), bottle warmer, baby bath tub and linen set, Baby Kit (products for cleaning children); use of Baby Kitchen / Baby Feeding Facility, high chair in the restaurant; access to Blu Baby Park, a custom-made playground for children from 0 to 6 years. Compulsory fee for each child between 0 and 3 years old, per week € 77 up to 7/8 and from 4/9, € 84 from 7/8 to 4/9.

3RD/4TH/5TH BED REDUCTION

Ages are intended for years not completed.

3-8 YEARS
80%

8-12 YEARS
50%

12-18 YEARS
40%

FROM 18 YEARS
20%

CLUB CARD

Mandatory for stays of 5 nights (from 3 years): € 39 per person for the 1st week, starting from the 8th night € 5 per day per person.

DOUBLE WITH SINGLE USE

Supplement per day € 24 until 26/6 and from 11/9 onwards; € 61 from 26/6 to 17/7 and from 4/9 to 11/9; € 69 from 17/7 to 7/8 and from 28/8 to 4/9; € 85 from 7/8 to 28/8. Subject to limited availability.

DOG ROOM

Small dogs allowed (up to 10 kg) with a supplement of € 25 per day; only if booked upon confirmation, for a minimum stay of 5 nights, € 15 per day. Standard room with fenced garden, equipped with kennel and bowl. Limited availability, to be booked.

EXCLUSIVE ADVANTAGES ONLY FOR THOSE WHO BOOK ONLINE

Only if you or your agency book online on www.bluserena.it without telephone support:

FREE CANCELLATION UP TO 14 DAYS BEFORE THE BEGINNING OF THE HOLIDAY.

FREE BAR CONSUMPTIONS FOR ALREADY BLUSERENA CUSTOMERS: € 1.50 for Welcome customers, € 2.50 for Silver customers, € 3 for Golden customers, € 3.50 for Platinum and Platinum Plus customers and € 4 for Diamond customers per person per day. For children from 0 to 18 years of age, the values are reduced in proportion to the price list discount on the pension. For details see the rules of the BluserenaPiù Club.

2nd STAY FREE FOR ONE PERSON. 100% discount for one person on the 2nd stay 2022, during the week to choose from those published in the area www.bluserena.it/happyweeks, in a period other than the first stay. Terms of use of the discount: valid for stays of one week in a Classic Room (consisting of at least 2 adults) in PIÙ - Bluserena Full Board, for the summer season 2022; transferable to 1st degree relatives who are not already Bluserena customers and who do not already have a confirmed booking for summer 2022. In no case can the discount be used for services other than those described above or in 2023. For accompanying persons the conditions of stay published on the official price lists are valid. Cannot be combined with any Bluserena offers.

For details of the concessions see "Descriptions of services and conditions of stay".

IDEAS TO SAVE MONEY**UP TO 20% DISCOUNT WITH THE BLUSERENA BOUQUET**

You save up to 20%! The Customer chooses the period, Bluserena will choose the Village, communicating it 3 days before the start of the stay. Bookable only online.

ADULT + CHILD, DISCOUNTS UP TO 70%

Discounts also for children in 2nd bed! The following discounts apply to children in 2nd bed: 0-3 years 70%, 3-8 years 60%, 8-12 years 30%, 12-18 years 10%. Children 0-3 years payment of the mandatory fee for Coccinella Baby Care. Offer subject to limited availability.

SHORT STAY, FROM 1 UP TO 3 NIGHTS (SATURDAY INCLUDED)

PRICES PER PERSON PER DAY IN DOUBLE ROOM Rates for stays from 1 to 3 nights with Saturday night. For any other stay, for reductions and supplements, see the table above.		A	B	C	D	E	F	G	H	I	L
		29/5	5/6	12/6	19/6	26/6	17/7	31/7	7/8	14/8	4/9
	5/6	12/6	19/6	26/6	17/7	31/7	7/8	14/8	21/8	11/9	
	11/9				28/8				21/8		
	18/9				4/9				28/8		
CLASSIC ROOM IN PIÙ - BLUSERENA FULL BOARD	1 night stay	126	143	151	160	182	189	218	226	272	148
	2 nights stay	111	126	134	141	161	167	192	200	240	131
	2 nights stay	100	113	120	127	144	150	173	180	216	117

MANY OTHER SERVICES

BEACH

The Club Card includes a beach umbrella, a sunbed and a deckchair per room.

UMBRELLAS IN THE FIRST ROWS: in the 1st row € 16 until 31/7 and from 28/8, € 19 from 31/7 to 28/8; in the 2nd row € 11; in the 3rd row € 6, per day (discounts in "Club BluserenaPiù"). To be booked.

BEACH PLUS: 1 larger beach umbrella in the 1st or 2nd row with 2 sunbeds, 1 deckchair, safe: in the 1st row € 25 until 31/7 and from 28/8, € 28 from 31/7 to 28/8; in the 2nd row € 20 (discounts in "Club BluserenaPiù"). To be booked.

SUNBED: a sunbed included in the price; the 2nd sunbed (instead of the deckchair), to be reserved subject to availability, € 7 per day (discounts in "Club BluserenaPiù").

BEACH PROMO: beach umbrella in the 2nd row with additional sunbed € 14 per day; beach umbrella in the 3rd row with additional sunbed € 9 per day. To be booked subject to availability.

BEACH TOWEL RENTAL: if not included in the chosen formula: € 6.50 per week (discounts in "Club BluserenaPiù"). Additional washes are subject to charges. Bookable on site.

LATE CHECK-OUT

Rooms and beach umbrella available until 2.15 p.m. on the day of departure! € 49 per room (discounts in "Club BluserenaPiù"). For those who choose the Late Check-Out, any extra meal in PIÙ - Bluserena Full Board costs € 25, children 0-3 years free, 3-12 years € 14, the travel basket € 12 each. To be booked. Subject to availability.

BLU NURSERY

For children from 12 to 36 months (from 27/6 to 10/9): € 119 per week; possibility to book the service for half a day at € 69 per week. Daily rate for service with less than 4 days (subject to availability) € 19 for the whole day; € 12 for half a day. To be booked.

SERENELLA KIT

For children the exclusive SERENELLA KIT: a large Serenella Plush (50 cm), a single Serenella 100% cotton bedspread with 260x170 pique weave, a Serenella Bio Bath Kit (shampoo, shower gel and body cream in 100 ml bottles), Serenella sticker and cotton Shopper. To be requested at the time of booking (subject to limited availability) € 59 per kit.

STROLLERS RENT

Rental at € 7 per day, € 35 for 1 week, € 59 for 2 weeks. Bookable on site, subject to availability.

ETHRA THALASSO SPA

Exclusive 3,500 square meter beauty SPA, within the adjacent Kalidria Hotel & Thalasso SPA. It has two swimming pools with sea water, one outside and one inside with a Marine Aquatonic path, an open air wellness oasis with Jacuzzi tubs, solarium and fitness area. It also offers thalassotherapy, beauty treatments, sauna, Turkish bath, massages, wellness programs, relaxation and remise en forme programs. Bookable on site.

TRANSFER

With Bluserena you can book transfer from and to the Village, at advantageous rates.

HOW TO REACH THE VILLAGE

ss 106 km 466.600 74010 Castellaneta Marina (TA)

By car: from Bari A14 motorway to the Taranto barrier. From Taranto continue towards Reggio Calabria on SS106 highway until Castellaneta Marina exit.

By train: Taranto railway station is about 40 km from the Village, Metaponto station is 20 km away; a transfer service is available on request. **By plane:**

Bari and Brindisi airports are about 100 km away (highway or fast road); a transfer service is available on request.