

A 5 STAR OASIS IN APULIA, A PRECIOUS ARCHITECTURE IMMERSSED IN A WONDERFUL MEDITERRANEAN PINEWOOD.

Large and independent Ecolodge Suites, each with an outdoor patio. A beach set in a 5 km long stretch of pristine coast. In addition, all the services of Ethra Reserve: clubs and activities dedicated to children and teenagers up to 17 years, a rich offer of sports activities, sports equipment and big spaces for evening shows.

ONLINE ONLY EXCLUSIVE ADVANTAGES

If you or your agency book online

- ✓ Free cancellation up to 14 days before arrival
- ✓ 2nd stay for free, for one person in special weeks
- ✓ If you are already a Bluserena customer: even more free drinks at the bar

ALBORÈA ECOLOGGE RESORT IN SHORT

124 independent Ecolodge Suites, 50 sqm, connected to a private sandy beach by a large pinewood. Free shuttle to the sea (about 13 minutes journey). A few kilometers from Matera, Valle d'Itria, Alberobello. Bari and Brindisi airports are about 100 km away.

RESTAURANTS

- ✓ Rich catering, buffet and show cooking
- ✓ Central Restaurant with air-conditioned and one table for family not assigned for the whole duration of the stay
- ✓ Il Patio, a shaded outdoor area, with a family table assigned for the entire duration of the stay
- ✓ Also available Mediterraneo beach restaurant (for lunch), and Pizzeria Ethra at the nearby Valentino Village (for dinner) or Sea Box to enjoy on the beach
- ✓ Baby Kitchen/Baby feeding facility for baby meals
- ✓ Two bars, one of which on the beach
- ✓ Particularly careful for food intolerances (gluten, lactose, egg)

ENTERTAINMENT AND SHOWS

- ✓ Piano bar
- ✓ Big entertainment staff*
- ✓ Daily entertainment and great evening shows*
- ✓ Blu Circus, Circus disciplines course*
- ✓ Sports tournaments, card tournaments, board games*
- ✓ Bluserena Baila, dance lesson and group dancing*
- ✓ Excursions

*at Ethra Reserve

FOR CHILDREN

- ✓ Club from 3 to 10 years old, also in the evening*
- ✓ Park with giant games*
- ✓ Spray Park, with water games*
- ✓ Blu Baby park, for children from 0 to 6 years with mini pool, water games, slides, castles and swings*
- ✓ Serenella Beach, reserved area for children on the beach*
- ✓ In the Village you can meet Serenella*
- ✓ Serenella's House and Serenella's Theater*
- ✓ Dance School and Rhythmic Gymnastic, Football Training, Swimming School and mermaiding*

*at Ethra Reserve

FOR TEENAGERS

- ✓ Teeny Club from 11 to 14 years old*
- ✓ Junior Club from 14 to 17 years old*
- ✓ Cyber-Arena, the new neighborhood for kids, inspired by the world of "Cyberpunk": fights with toy weapons, challenges with bows and arrows, nights in tents, and much more*
- ✓ Cyber-Beach, on the beach: sailing and windsurfing courses, canoes, sailing boat and Paddle Surf.
- ✓ Rhythmic Gymnastic and Football School until 14 years old*
- ✓ Laser Match, teams game with an infrared weapons*

*at Ethra Reserve

POOLS, SEA AND BEACH

- ✓ A seawater pool, hydro massage and water games
- ✓ Wide sandy and private beach, surround by great suggestive dunes
- ✓ The seabed is suitable for children
- ✓ Free shuttle to the sea (about 9 minutes journey)
- ✓ On the beach, a beach umbrella with two seabeds assigned to each room and beach towels use
- ✓ Excursions by boat and rubber dinghy
- ✓ Canoes, sailing boats, windsurfs and Paddle Surf

SPORT

- ✓ Tennis courts
- ✓ Five-a-side soccer field (all on synthetic grass and with lighting for night play), beach volley and beach golf, beach tennis, archery, shooting gallery, table tennis.*
- ✓ Gymnastic group lessons, swimming courses, sailing and windsurfing, tennis, and archery*
- ✓ Nautical Sports*

*at Ethra Reserve

AND MUCH MORE...

- ✓ Medical assistance H24*
- ✓ Free Wi-Fi connection in all rooms, in the main common areas and on the beach
- ✓ Boutique, cash-point*, travel agency (where you can rent a car and arrange transfers)*
- ✓ Internal parking
- ✓ Small dogs are welcome (max 10 kg)

*at Ethra Reserve

SOME RULES IN THE HOTEL

- ✓ Driving with motorized or electric transports is not allowed
- ✓ Personal accompaniment service not available
- ✓ Decent clothing is required in all closed places (never in swimming costume, without shirt or bare feet)
- ✓ Restaurant: do not bring pushchair; do not play among tables
- ✓ Hours of silence: from 2.30 p.m. until 4.00 p.m. and from 12.00 a.m. until 9.00 a.m.
- ✓ Smoking is not allowed in the rooms, closed areas and on the porch,
- ✓ in the woods, in the amphitheater, in busy and games areas where children stay

Complete regulation on www.bluserena.it

ETHRA RESERVE

At Alborèa Ecolodge Resort, guests can access to the common areas, activities and entertainment of the nearby Calanè Village and Valentino Village. Alborèa Ecolodge Resort is located inside Ethra Reserve, a unique destination in Apulia, nestled in the protected natural reserve of Stornara, overlooking a long and wild private beach. A destination with 2 beautiful 5 star Hotels, Kalidria Hotel & Thalasso SPA and Alborèa Ecolodge Resort and two 4 star Villages, Valentino Village and Calanè Village, a Congress center and Ethra Thalasso SPA, an exclusive beauty SPA of 3,500 sqm.

THALASSO SPA

Exclusive SPA of 3,500 sqm., inside the Kalidria Hotel: thalassotherapy, beauty treatments, massages, wellness programs, relaxation and remise en forme programs. One outdoor seawater swimming pool and one indoor swimming pool with Aquatonic path, a Thalasso Oasis with wellness tubs en plain air, Turkish bath, sauna, hydromassage and solarium.

BOARD OPTIONS

“PIÙ” - Bluserena Full Board treatment

Buffet breakfast, lunch and dinner with show cooking, bottled water and wine are included. One table assigned for each family, in the internal room or at Il Patio, an outdoor shaded area (to be booked for a fee), one access per week to Pizzeria Ethra, at the nearby Valentino Village (for dinner); Sea Box to enjoy on the beach, beach umbrella with two sunbeds. Beach towels use (3 years old and up). Use of Baby Kitchen/Baby feeding facility.

“EXTRA” - Bluserena All-Inclusive

In addition of services of FULL BOARD “PIÙ”: at the Bar, caffetteria, tap drinks in 20 cl glasses, fruit juices, syrups, draft beer, slushes, wine, prosecco, tonic liqueurs and liqueurs, aperitifs and vermouth, grappa and from 5.30 p.m. until 7.30 p.m. also a selection of cocktails; during the meal tap drinks in 40 cl glasses (3 years of age and up); two accesses per week at Pizzeria Ethra at the nearby Valentino Village (for dinner).

ECOLOGE SUITES

124 independent single floor Ecolodge Suites, all of 50 sqm, immersed in the pinewood, each with an outdoor patio furnished with table and chairs. Smoking is not allowed in the rooms and only permitted on the outdoor patio. Available “Monocali” (one-room apartments) composed by a large open space with living room, a TV, a double sofa bed and a double bed area; available also “Bilocali” (two-room apartments) with a double bedroom with two french-style beds, a room with sitting area and two single bed, a two TVs; both types of accommodation have two bathrooms. Some of them have kitchenette with a stove and a sink, which should be requested in time of booking (limited availability). Ecolodge Classic Suites are equipped with air-conditioning, a 40-inch TV with Sky, Wi-fi internet connection, telephone, mini fridge, an espresso coffee machine and safe. Ecolodge Executive Suites are located closed to the main services. In addition they are equipped with two bikes for adults, a kettle with teas and herbal teas, a 1st row reserved beach umbrella, a seawater Aquatonic path per day per two people.

PRICES

PRICES PER PERSON PER NIGHT IN A DOUBLE ROOM, valid for minimum of 5 nights of stay. Arrival and departure on Sunday, alternative arrival days available only on request. Room keys available from 2.30 p.m. and guaranteed by 4.00 p.m.; Check-out by 11.00 a.m., unless “Late Check-Out” booked.

A	B	C	D	E	F	G	H	I	L	M
29/5	5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	4/9
5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	21/8	11/9
11/9					28/8			21/8		
18/9					4/9			28/8		

ECOLOGE SUITE CLASSIC	PIÙ - Bluserena Full Board	103	116	123	130	143	147	153	176	182	219	120
	EXTRA - Bluserena All Inclusive	116	129	136	143	157	161	167	190	196	233	134
ECOLOGE SUITE EXECUTIVE	PIÙ - Bluserena Full Board	139	152	159	166	179	183	189	212	218	255	156
	EXTRA - Bluserena All Inclusive	152	165	172	179	193	197	203	226	232	269	170

IL PATIO

Shaded area outside the central restaurant with family table. For a fee, covered outdoor area with grill € 10 per room per day until 3/7 and from 4/9; € 14 from 3/7 to 4/9. Free area shaded by umbrellas. Both are subject to limited availability.

MEDITERRANEO SEA RESTAURANT

Possibility to have lunch at the Mediterraneo restaurant, to be booked on site subject to availability. € 22 per person per meal, children 0-3 years for free, children 3-12 years 50% discount.

COCCINELLA BABY CARE

For children 0-3 years old. In the room there is a cot, changing table, toilet reducer (on request), bottle warmer, baby bath tub and linen set, Baby Kit (products for cleaning children); use of Baby Kitchen / Baby Feeding Facility, high chair in the restaurant; access to the Blu Baby Park of the adjacent Calanè Village, a tailor-made playground for children from 0 to 6 years. Compulsory fee for each child between 0 and 3 years old, per week € 77 up to 7/8 and from 4/9, € 84 from 7/8 to 4/9.

3RD, 4TH AND 5TH BED REDUCTIONS

Children 3-8 years 80% up to 19/6 and from 11/9 onwards; 70% from 19/6 to 7/8; 50% from 7/8 to 11/9; Children 8-12 years 60% up to 19/6 and from 11/9 onwards; 50% from 19/6 to 7/8; 40% from 7/8 to 11/9; Children 12-18 years 40%. Adults 20%. Ages are intended for years not completed.

DOG LODGE

Small dogs allowed (up to 10 kg) with a supplement of € 25 per day. Ecolodge Suite Classic with fenced garden, equipped with kennel and bowl. Limited availability, to be booked.

FOR ALL THE DETAILS ABOUT THE SERVICES DESCRIBED IN THIS PRICE LIST SEE “DESCRIPTION OF THE SERVICES AND CONDITIONS OF STAY”

DOUBLE WITH SINGLE USE

Supplement per day € 45 until 26/6 and from 11/9 onwards; € 98 from 26/6 to 17/7 and from 4/9 to 11/9; € 110 from 17/7 to 7/8 and from 28/8 to 4/9; € 136 from 7/8 to 28/8. Subject to limited availability.

SPECIAL ADULT + CHILD, DISCOUNTS UP TO 70%

The following discounts apply to children in 2nd bed. From 29/5 to 19/6 and from 11/9 to 18/9: 0-3 years 70%, 3-8 years 60%, 8-12 years 40%, 12-18 years 20%. From 19/6 to 7/8: 0-3 years 50%; 3-8 years 40%, 8-12 years 20%, 12-18 years 10%. From 7/8 to 11/9: 0-3 years 30%, 3-8 years 20%, 8-18 years 10%. Children 0-3 years payment of the obligatory "Coccinella Baby Care" fee. Offer subject to limited availability.

EXCLUSIVE ADVANTAGES ONLY FOR THOSE WHO BOOK ONLINE

Only if you or your agency book online on www.bluserena.it without telephone support:

FREE CANCELLATION UP TO 14 DAYS BEFORE THE BEGINNING OF THE HOLIDAY.

FREE BAR CONSUMPTION FOR ALREADY BLUSERENA CUSTOMERS: € 1.50 for Welcome customers, € 2.50 for Silver customers, € 3 for Golden, € 3.50 for Platinum and Platinum Plus and € 4 for Diamond customers per person per day. For children from 0 to 18 years of age, the values are reduced in proportion to the price list discount on the pension. For details see the rules of BluserenaPiù Club.

2nd STAY FOR FREE FOR ONE PERSON. 100% discount for one person on the 2nd stay 2022, during the week to choose among those published in the area www.bluserena.it/happyweeks, in a period other than the first stay. Terms of use of the discount: valid for stays of one week in a Classic Room (consisting of at least 2 adults) in PIÙ - Bluserena Full Board, for summer season 2022; transferable to 1st degree relatives who are not already Bluserena customers and who do not already have a confirmed booking for summer 2022. In no case can the discount be used for services other than those described above or in 2023. For accompanying persons the conditions of stay published on the official price lists are valid. Cannot be combined with any Bluserena offers.

For details of the concessions see "Descriptions of services and conditions of stay".

SHORT STAY, FROM 1 UP TO 3 NIGHTS (SATURDAY INCLUDED)**PRICES PER PERSON PER DAY IN DOUBLE ROOM**

Rates for stays from 1 to 3 nights with Saturday night.

For any other stay, for reductions and supplements, see the table above.

	A	B	C	D	E	F	G	H	I	L	M
29/5	5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	4/9	
5/6	12/6	19/6	26/6	3/7	17/7	31/7	7/8	14/8	21/8	11/9	
11/9									21/8		
18/9						28/8			28/8		

ECOLOGE SUITE CLASSIC IN FULL BOARD "PIÙ" TREATMENT

1 night stay

175 197 209 221 243 250 260 299 309 372 204

2 nights stay

155 174 185 195 215 221 230 264 273 329 180

3 nights stay

139 157 166 176 193 198 207 238 246 296 162

MANY OTHER SERVICES**LATE CHECK-OUT**

Lodge and beach umbrella available until 2.15 p.m. on the day of departure! € 49 per room (discounts in the "Club BluserenaPiù"). For those who choose the Late Check-Out, any extra meal in PIÙ - Bluserena Full Board costs € 25, children 0-3 years free, 3-12 years € 14, the travel basket € 12 each. To be booked. Subject to availability.

SERENELLA KIT

For children the exclusive SERENELLA KIT: a large Serenella Plush (50 cm), a single Serenella 100% cotton bedspread with 260x170 pique weave, a Serenella Bio Bath Kit (shampoo, shower gel and body cream in 100 ml bottles), Serenella sticker and cotton Shopper. To be requested at the time of booking (subject to limited availability) € 59 per kit.

BEACH

The price includes a beach umbrella with two sunbeds, use of beach towels from 3 years.

BEACH UMBRELLA IN THE FIRST ROW € 24 per day. To be booked (discounts in the "Club BluserenaPiù").

ETHRA THALASSO SPA

Exclusive 3,500 square meter beauty SPA, within the adjacent Kalidria Hotel & Thalasso SPA. It has two swimming pools with sea water, one outside and one inside with a Marine Aquatic path, an open air wellness oasis with Jacuzzi tubs, solarium and fitness area. It also offers thalassotherapy, beauty treatments, sauna, Turkish bath, massages, wellness programs, relaxation and remise en forme programs. Bookable on site.

TRANSFER

With Bluserena you can book transfer from and to the Village, at advantageous rates.

HOW TO REACH THE RESORT

ss 106 km 466.600 74010 Castellaneta Marina (TA)

By car: from Bari A14 motorway to the Taranto barrier. From Taranto continue towards Reggio Calabria on SS106 highway until Castellaneta Marina exit. **By train:** Taranto railway station is about 40 km from the Resort, Metaponto station is 20 km away, a transfer service is available on request. **By plane:** Bari and Brindisi airports are about 100 km away (highway or fast road); a transfer service is available on request.

FOR ALL THE DETAILS ABOUT THE SERVICES DESCRIBED IN THIS PRICE LIST SEE "DESCRIPTION OF THE SERVICES AND CONDITIONS OF STAY"

Prices include VAT, but not of any applicable holiday taxes in force, nor of any increases or new taxes (including any increase to the VAT rate).